

ROHU00603

IT Explore

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A - Project identification

A.1 Project identification

Project id (automatically created)	ROHU00603
Name of the lead partner organisation	U.A.T. Oraşul Ineu
Name of the lead partner organisation in English	Ineu Town
Project title	Ineu-Tarhos Active Trail: Explore and Adventure Cross-Border
Project acronym	IT Explore
Programme priority	Cooperation for a more social and cohesive PA between Romania and Hungary
Specific objective	RS04.6: Enhancing the role of culture and sustainable tourism in economic development, social inclusion and social innovation
Project duration in months	30

A.2 Project summary

Please give a short overview of the project and describe:

- the common challenge of the programme area you are jointly tackling in your project;
- the overall objective of the project and the expected change your project will make to the current situation;
- the main outputs you will produce and those who will benefit from them;
- the approach you plan to take and why a cross-border approach is needed;
- what is new/original about the project.

The joint project focuses on addressing common challenges in the program area, which spans across Romania and Hungary. This region faces issues related to insufficiently developed tourism infrastructures, as well as lack of complex tourism packages and of strong touristic brands, all these constraints and shortages being underlined in the strategies of the two counties, as well as in studies and analysis relevant for the cross-border region of Arad-Békés counties.

The "BÉKÉS-ARAD JOINT TOURISM MARKETING STRATEGY" recognizes the cultural and natural wealth within the program area but notes the underdevelopment of its tourism sector. The lack of unified branding and comprehension of the region's natural potential contributes to declining tourism, evident in reduced overnight stays at accommodations. This trend, averaging a decrease from 2.78 to 2.41 nights per stay (2010-2018), may indicate a low attractiveness of the touristic sites as destination for medium and long-term holidays, based on the VI-A ROHU Programme Document's territorial analysis, suggests evolving tourist preferences towards itinerary-based travel, potentially

advantageous with collaborative efforts. To revitalize tourism, joint actions among project partners could focus on thematic routes and itineraries, aiming to enhance the region's overall appeal. The project seeks to make a significant change in the current situation by revitalizing cultural and tourism sites, aiming for a noticeable increase in tourist stays.

The project appears as a joint answer to the identified common challenges, as:

- through the creation of new visitor infrastructures, focusing on cultural values of cross-border area of Ineu and Tarhos and promoting active tourism, the project will improve the touristic potential of the region.
- through the new cross-border thematic route connecting the supported sites and the created facilities, the project addresses the challenge represented by lack of complex tourism packages and of strong touristic brands in area.

Our project's overarching objective is to enhance the role of culture and sustainable tourism in economic development, social inclusion, and social innovation, by joint cultural values of the cross-border area of Ineu and Tarhos, by supporting and promoting cultural heritage and active tourism, aiming to increase the number of visitors and of tourist overnight stays.

Our project's main outputs include:

- 2 Cross-Border Bicycle Route Stakeholder Workshops (WP1)
- 3 Cross-Border Thematic Cultural Events (WP2)
- Sustainable Tourism and Cultural Preservation Strategy (WP2)
- Sustainable Tourism and Cultural Preservation Action Plan (WP2)
- Memorandum of understanding (WP3)
- Formal Cooperation Agreement, a commitment for future collaborations (WP3)
- a new visitor infrastructure focusing on the cultural values and active recreational facilities of Ineu (WP4),
- a new visitor infrastructure focusing on the cultural values and active recreational facilities of Tarhos (WP4),
- a new cross-border thematic route (WP4).

Our project will benefit local communities, visitors, and various stakeholders, including local authorities, businesses and cultural organizations. The enhanced cultural and tourism sites will attract more tourists, benefiting the local economy. The joint strategies and action plans will provide a clear roadmap for future sustainable tourism initiatives, promoting long-term social innovation. With these outputs the project brings a clear contribution to programme output indicators RCO81, RCO83, RCO87 and RCO77, by reaching the target of 335 participants through activities in WP1, Tarhos-Ineu Sustainable Tourism and Cultural Preservation Strategy and Action Plan through activities in WP2, organization of cross-border collaboration through activities in WP3, the implementation and site enhancements for Ineu and Tarhos and the newly established thematic route, reached by WP4.

The project involves a strong product innovation process, the cross-border thematic route being a new tourism product, representing a new integrated tourism destination. Besides being a new product as a whole, the cross-border bicycle route, the cultural events, the site enhancements including modern active recreational facilities will incorporate innovative elements newly developed in the frames of the project, unveiling shared cultural and rural heritage and promoting sustainable tourism experiences. Implementing website platform will serve multiple purposes, facilitating visitor registration at various cultural and economic units associated with the project.

We focus on both upgrading physical sites and creating strategies for the future. The project's innovative aspect lies in its commitment to preserving cultural heritage while ensuring the

involvement of local communities in sustainable tourism. By aligning with the European Pillar of Social Rights, will represent social inclusion and cohesion in a cross-border context.

A.3 Project budget overview

Programme funding			Contribution					Total project budget
Funding source	Funding amount	Co-financing rate (%)	Automatic public contribution	Other public contribution	Total public contribution	Private contribution	Total contribution	
ERDF	1.999.580,39	80,00%	412.422,89	87.472,22	499.895,11	0,00	499.895,11	2.499.475,50
Total EU funds	1.999.580,39	80,00%	412.422,89	87.472,22	499.895,11	0,00	499.895,11	2.499.475,50
Total project budget	1.999.580,39	80,00%	412.422,89	87.472,22	499.895,11	0,00	499.895,11	2.499.475,50

A.4 Project outputs and result overview

Programme Output Indicator	Aggregated value per Programme output indicator	Measurement Unit	Output	Output Title	Output target value	Programme result indicator	Baseline	Result indicator target value	Measurement unit
Participations in joint actions across borders	335,00	participations	Output 1.1	Participation in Cross-Border Bicycle Route Stakeholder Workshops	35,00				
			Output 1.2	Participation in Cross-Border Thematic Cultural Events	300,00				
Number of cultural and tourism sites supported	2,00	cultural and tourism sites	Output 4.1	Implementation and Site Enhancements for Ineu	1,00				
			Output 4.2	Implementation and Site Enhancements for Tarhos	1,00				

Programme Output Indicator	Aggregated value per Programme output indicator	Measurement Unit	Output	Output Title	Output target value	Programme result indicator	Baseline	Result indicator target value	Measurement unit
Organisations cooperating across borders	2,00	organisations	Output 3.1	Organization of Cross-border Collaboration	2,00				
Strategies and action plans jointly developed	2,00	strategy /action plan	Output 2.1	Tarhos-Ineu Sustainable Tourism and Culture Preservation Strategy	1,00				
			Output 2.2	Tarhos-Ineu Sustainable Tourism and Culture Preservation Action Plan	1,00				
						Participations in joint actions across borders after project completion	0,00	136,00	participations

Programme Output Indicator	Aggregated value per Programme output indicator	Measurement Unit	Output	Output Title	Output target value	Programme result indicator	Baseline	Result indicator target value	Measurement unit
						Joint strategies and action plans taken up by organisations	0,00	2,00	joint strategy /action plan
						Organisations cooperating across borders after project completion	0,00	2,00	organisations
						Visitors of cultural and tourism sites supported	0,00	2.110,00	visitors/year

B - Project partners

Partners overview

Number	Status	Name of the organisation in english	Country	Organisation abbreviation	Partner role	Associated organisations	Partner total eligible budget
1	Active	Ineu Town	România (RO)	Ineu	LP		1.250.052,12
2	Active	Municipality of Tarhos	Magyarország (HU)	Tarhos	PP		1.249.423,38

B.1 Lead partner	
Partner number	1
Partner role	LP
Name of the organisation in original language	U.A.T. Oraşul Ineu
Name of the organisation in english	Ineu Town
Organisation abbreviation	Ineu
Department / unit / division	N/A
Partner main address	
Country	România (RO)
NUTS 2	Vest (RO42)
NUTS 3	Arad (RO421)
Street, House number, Postal code, City	Republicii 5 315300 Ineu
Homepage	primariaineu.ro
Address of department / unit / division (if applicable)	
Country	România (RO)
NUTS 2	Vest (RO42)
NUTS 3	Arad (RO421)
Street, House number, Postal code, City	Republicii 5 315300 Ineu
Legal and financial information	
Type of partner	Local public authority
Subtype of partner	
Legal status	Public
Sector of activity at NACE group level	
VAT number (if applicable)	3519020
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No

Legal and financial information	
Other identifier number	
Other identifier description	
PIC (from EC Participant Register)	
Contact	
Legal representative	Mayor Ilie Calin Abrudan
Contact person	Mayor Ilie Calin Abrudan
Email	primaria@primariaineu.ro
Telephone no.	0756338334
Motivation	
Which of the organisation's thematic competences and experiences are relevant for the project?	

Motivation

LP1's exceptional thematic competences and extensive experiences align perfectly with the project's goals and objectives, its unique qualifications and background making a valuable asset to the partnership.

Multiple EU-funded projects were implemented and successfully concluded by LP1, thereby establishing an adept expert team within the organization, enriched with valuable experiences.

LP1's thematic competences lie in its commitment to cultural preservation and sustainable tourism practices. Through active participation, LP1 aims to bolster its tourism sites by making them more appealing to visitors, incorporating cultural elements and active recreational facilities, and engaging local talents and experts.

LP1, renowned for its unwavering commitment to cultural preservation, stands at the forefront of the project's goals. The town boasts a historic fortress undergoing a substantial restoration process, showcasing LP1's profound dedication to safeguarding its significant cultural heritage. This restoration initiative embodies LP1's ardent effort to preserve its historical landmarks, contributing significantly to the region's cultural richness and heritage preservation.

Furthermore, LP1's resolute commitment to sustainability aligns with its initiatives focused on reducing carbon emissions and enhancing energy efficiency. Implementing projects aimed at curbing carbon emissions underscores his proactive role in sustainable development, illustrating its dedication to environmentally conscious practices. By prioritizing sustainability measures, LP1 serves as a model for responsible and eco-friendly initiatives within the region.

LP1 has successfully implemented cultural initiatives, including events, festivals, and heritage preservation, especially in the fields of folk music, literature and history and religion, experiences contributing to create engaging cross-border cultural events.

The organization has actively promoted tourism in the region, attracting visitors to its cultural sites and natural attractions. This experience will be instrumental in crafting effective tourism promotion and marketing strategies within the project.

By actively involving local communities in cultural and tourism endeavors, LP1 strives for inclusive growth and community empowerment, aligning with EU strategies and regional development plans.

Based on local public administration regulations (Law Nr. 215/2001), the Local Council has the competence and authority to take decisions in all problems of local interest. Based on Art. 36 the Local Council of Ineu has the responsibility to facilitate the economic, social and environmental development of the commune. Thus it accepts strategies on economic, social and environmental development of the commune, and at the same time it guarantees the execution of different processes and makes steps towards their implementation and their conformity to the EU integration arrangements in the field of environmental protection.

What is the role (contribution and main activities) of your organisation in the project?

Motivation

LP1 assumes a pivotal role, spearheading various activities and ensuring the project's successful implementation.

LP1 takes the lead in overall project coordination and management, through the delegal project manager being responsible for overseeing project activities, timelines, and budgets, including setting up project structures, establishing communication channels and ensuring that all partners work towards common goals. Public procurement procedures will be carried out by external expert on LP1 side.

LP1 will provide the following staff members: Technical Expert, involved in A1.1, A2.1, A4.1 and A4.2 activities, Communication Expert involved in WP1, WP2, WP3 and A4.3 activities and Event Organizing Expert, involved in WP1, WP2, A3.1 and A3.3 activities.

LP1's contribution extends to technical expertise crucial for the successful execution of the project.

LP1 takes charge of overseeing technical aspects, including site enhancement, monitoring systems, and implementation.

LP1 will implement communication strategies, engaging stakeholders, local communities, and visitors, ensuring effective dissemination of project information, oversees marketing campaigns, and establishes communication channels to promote the project's cultural and tourism sites effectively.

Furthermore, LP1's expertise in event organizing ensures seamless coordination and execution of project-related activities, fostering engagement and participation among stakeholders. LP1 leverages its strong ties with local communities to engage them actively in project activities. Organizing stakeholder workshops and thematic cultural events to foster participation will ensure that the community's voice is heard in decision-making processes.

LP1 plays a critical role in the enhancement of cultural and tourism sites within its own territory, involving construction, restoration, and improvement work, including modernization of infrastructure, such as roads and recreational facilities, to enhance visitor experiences.

This cross-border partnership is pivotal to the project's success: Local Council of Ineu facilitates joint planning and execution of activities, ensuring that the project reflects the shared vision.

LP1 implements environmentally sustainable practices during construction and restoration work, aligning with the goal of preserving natural surroundings, integrating of eco-friendly infrastructure and practices.

LP1 will establish robust monitoring systems to track visitor numbers, site maintenance and the impact of enhancements made to cultural and tourism sites.

LP1 is committed to ensuring the sustainability of project outcomes, engaging in formalizing post-project cooperation agreements to solidifying cross-border collaboration and long-term sustainability efforts.

LP1 will maintains clear and transparent communication channels, producing progress reports, maintaining project documentation, and disseminating project results to ensure transparency and accountability.

If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Motivation

The projects undertaken by Ineu reflect a commitment to multifaceted development and sustainability across various domains, spanning cultural, environmental conservation and energy efficiency.

The project "Restoration and Functional Rehabilitation of Ineu Citadel," led by the Administrative-Territorial Unit of Ineu City, funded through Regio – Operational Regional Program 2014-2020, aims to revitalize the historic monument. It aligns with Priority Axis 5, focusing on enhancing the urban environment and conserving cultural heritage under Investment Priority 5.1.

The primary goal is Ineu City's sustainable development, positioning it as a significant tourist, business, and residential destination in Arad County and the broader region, aiming to integrate it into various tourism circuits and trigger economic, social, and cultural impacts across the Western region.

Objectives include restoring and conserving Ineu Citadel, creating a multifunctional cultural complex (4573.37 sqm) in line with the monument's specificity, enhancing the landscape, and improving the surrounding environment. Increasing visitor numbers from 0 to 1420/year during implementation and further to 4835/year post-project completion is a key target. The project aims to transform the citadel into a renowned regional tourist attraction.

The funding contract, signed on June 5, 2019, totals 23,273,075.37 lei, with 465,461.51 lei of beneficiary co-financing. The project runs from 2016 to 2023, focusing on revitalizing Ineu City and preserving its cultural heritage.

The "Reducing Carbon Emissions in Urban Ineu" – "Reducerea emisiilor de carbon in zona urbana Ineu", with SMIS code 119318, funded through Regio - Operational Regional Program 2014-2020, the objective was mitigating carbon emissions by implementing sustainable urban mobility strategies, through improving public transport efficiency, constructing bike lanes, enhancing walkability, and modernizing bus stations. The results of the project are significant reduction in annual carbon emissions, increased non-motorized transport users, and improved public transport services. Total project value was 22,824,700.71 Lei, and 449,090.71 Lei as beneficiary co-financing, in the period of 2017-2020.

The project "Enhancing Energy Efficiency in Public Buildings in Ineu" – "Cresterea eficientei energetice la cladirile publice – Sediul Primariei si Casa de Cultura in orasul Ineu" with code MySMIS 118067, funded through Regio - Operational Regional Program 2014-2020, had the objective of decreasing greenhouse gas emissions and primary energy consumption in municipal buildings (City Hall and Cultural Center) by upgrading building envelopes, replacing lighting fixtures with energy-efficient LEDs, and improving thermal comfort. By implementing the project, carbon emissions and annual energy consumption was reduced.

Financing: Total project value of 4,227,777.98 Lei, and 68,597.10 Lei as beneficiary co-financing. Project duration: 2017-2020.

Co-financing

Source	Amount	Percentage
ERDF	1.000.041,69	80,00%
Partner contribution	250.010,43	20,00%
Partner total eligible budget	1.250.052,12	100,00%

Origin of partner contribution

Source of contribution	Legal status of contribution	Amount	% of total partner budget
Ineu	Public	25.001,05	2,00%

Origin of partner contribution			
Source of contribution	Legal status of contribution	Amount	% of total partner budget
RO State Budget	Automatic Public	225.009,38	17,99%
Total			
Sub-total public contribution		25.001,05	2,00%
Sub-total automatic public contribution		225.009,38	17,99%
Sub-total private contribution		0,00	0,00%
Total		250.010,43	20,00%
State Aid			
State aid criteria self-check			
Criterion I: Is the partner involved in economic activities through the project?			
1. Will the project applicant implement activities and/or offer goods/services for which a market exists?	No	No, the project applicant will not implement activities or offer goods/services for which a market exists.	
2. Are there activities/goods/services that could have been undertaken by an operator with the view to making profit (even if this is not the applicant's intention)?	Yes	Yes, there are activities, goods, or services that could have been undertaken by an operator with the intention of making a profit, even though this is not the applicant's intention.	
Criterion II: Does the partner receive an undue advantage in the framework of the project?			
1. Does the project applicant plan to carry out the economic activities on its own i.e. not to select an external service provider via public procurement procedures for example?	No	No, the project applicant does not plan to carry out the economic activities on its own and will not select an external service provider via public procurement procedures.	
2. Will the project applicant, any other operator not included in the project as a project partner or the target audience gain any benefits from its project economic activities, not received in the normal course of business (i.e. not received in the absence of funding granted through the project)?	No	No, the project applicant, any other operator not included in the project as a project partner, or the target audience will not gain any benefits from its project economic activities that are not received in the normal course of business, i.e., not received in the absence of funding granted through the project.	
Result of State aid criteria self-check:	No risk of state aid		
State aid relevant activities			
GBER scheme / de minimis			

B.1 Project Partner 2	
Partner number	2
Partner role	PP
Name of the organisation in original language	Tarhos Község Önkormányzata
Name of the organisation in english	Municipality of Tarhos
Organisation abbreviation	Tarhos
Department / unit / division	N/A
Partner main address	
Country	Magyarország (HU)
NUTS 2	Dél-Alföld (HU33)
NUTS 3	Békés (HU332)
Street, House number, Postal code, City	Petôfi 29 5641 Tarhos
Homepage	tarhos.hu
Address of department / unit / division (if applicable)	
Country	Magyarország (HU)
NUTS 2	Dél-Alföld (HU33)
NUTS 3	Békés (HU332)
Street, House number, Postal code, City	Petôfi 29 5641 Tarhos
Legal and financial information	
Type of partner	Local public authority
Subtype of partner	
Legal status	Public
Sector of activity at NACE group level	
VAT number (if applicable)	15343178-2-04
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No

Legal and financial information	
Other identifier number	
Other identifier description	
PIC (from EC Participant Register)	
Contact	
Legal representative	Mayor Sándor Kürti
Contact person	Mayor Sándor Kürti
Email	polgarmester@tarhos.hu
Telephone no.	+36 30 207 89 49
Motivation	
Which of the organisation's thematic competences and experiences are relevant for the project?	

Motivation

PP2 is motivated and dedicated to contributing significantly to the project through its profound thematic competences and rich experiences. The organization's core focus revolves around preserving cultural heritage and fostering sustainable tourism initiatives, which align perfectly with the aim of enhancing the tourism sector in the region and prolonging tourists' stays.

PP2 organizes numerous community-building events and activities, reaching out to every member of the community, from children to the elderly, covering cultural, musical, religious, and gastronomic themes. This expertise is essential for creating strategies that enhance visitor experiences and tourist attractions, demonstrating his commitment to cultural heritage preservation.

His involvement in conserving historical landmarks, promoting local traditions, and safeguarding indigenous cultures showcases his dedication to preserving the region's cultural richness. Tarhos boasts rich cultural roots: its music school was honored with the Hungarian Heritage Award by the Hungarian Heritage and European Association for its achievements in the cultural domain. This steadfast commitment is a testament to their thematic competences and expertise in heritage preservation, ensuring the authenticity and legacy of the region's cultural assets.

PP2's proactive engagement in sustainable tourism initiatives has been pivotal in promoting responsible tourism practices. Their efforts in implementing eco-friendly measures, advocating for environmental conservation, and fostering community involvement in tourism activities reflect their dedication to sustainable development. By emphasizing sustainable tourism, Tarhos aims to attract visitors while ensuring the preservation of natural resources and local culture, thus contributing to the region's long-term growth and attractiveness to tourists.

PP2 strongly emphasizes cross-border collaboration, recognizing the significance of cooperation and synergy between neighboring regions. Their commitment to collaborative efforts enhances cultural exchange, facilitates shared learning experiences, and promotes mutual development objectives.

Through cross-border collaboration, PP2 aims to leverage collective strengths, foster partnerships, and implement initiatives that mutually benefit the region and neighboring areas.

Legal competencies and attributions: Law CLXXXIX/2011, art. 13, (1) referring to the local governments in HU: - local development, local organization - functional issues - environment-health (securing the cleanliness of the surrounding areas, etc).

PP2's dedication to cultural heritage preservation, sustainable tourism promotion and cross-border collaboration embodies its commitment to contributing meaningfully to the project, serve as a solid foundation to enhance the tourism sector, prolong tourist stays and foster regional development in a sustainable and culturally enriching manner.

What is the role (contribution and main activities) of your organisation in the project?

Motivation

PP2 brings a rich array of thematic competences and valuable experiences that align perfectly with the project's objectives. With a focus on strategic expertise and financial responsibilities, PP2 is well-equipped to undertake pivotal roles within the project.

PP2 will contribute to project management by the Project Assistant (PP2) assuring assisting the project manager in administrative tasks, documentation, scheduling meetings and ensuring smooth communication among team members, while the Financial Expert (PP2) manages financial aspects and providing financial reports. The public procurement procedures will be carried out by external expert on PP2 side.

PP2's will contribute to shaping strategic initiatives in A1.1, WP2, WP3 and WP4, with the active implication of the external strategic expert.

The strategic experiences possessed by PP2 enables him to offer insightful guidance, contributing to effective planning and decision-making processes crucial for project success.

PP2 spearheads the implementation phase of the site enhancements, a cornerstone activity aimed at enhancing the region's recreational offerings and promoting sustainable tourism, including the renovation of the local forest house and surroundings, creating an attractive destination for tourists while preserving its rich cultural heritage.

PP2 is deeply committed to promoting sustainable tourism practices, which align perfectly with the project's objectives of creating recreational opportunities through sustainable tourism practices and enhancing cultural heritage. Due to its status and active connections with organizations and residents, PP2 is the most suitable entity to coordinate the assessment of cultural values.

PP2 will also actively participate in the development of sustainable tourism strategies, ensuring that visitors have access to eco-friendly options and experiences that respect the region's ecosystems.

PP2's deep-seated cultural commitment, particularly evidenced through a musical background, adds a unique dimension to the project. This cultural affinity fosters an appreciation for heritage, which can be pivotal in promoting sustainable tourism—an aspect integral to the project's objectives. Leveraging this commitment, PP2 can facilitate initiatives that promote cultural preservation, making the project resonate strongly within the community.

This collaboration enhances cultural exchange and strengthens ties between the two regions. His involvement in joint actions across borders, including workshops and events, serves as a catalyst for increased cooperation and shared decision-making.

PP2's diverse skill set, coupled with a strong cultural dedication and an understanding of sustainable tourism, positions them as an invaluable asset to the project, capable of significantly contributing to its successful realization.

If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Motivation

PP2 has been actively involved in several impactful projects aimed at enhancing infrastructure, social services and community well-being. Through diligent efforts and dedicated endeavors, PP2 has initiated and successfully executed various projects, contributing significantly to the region's growth and local populace.

The municipality undertook a project focusing on the enhancement of municipal buildings' energy efficiency. "Energy Development of Municipal Buildings in Tarhos" project with the project ID: TOP_PLUSZ-2.1.1-21.BS1-2022-00010, was funded with total support of 48,307,504 HUF with the European Union's cross-financing, with the planned completion date of the project in September 1, 2024. This initiative addressed the renovation of multiple key structures such as the Community House, Town Hall, Elderly Home, and Kindergarten. Renovation efforts encompassed the installation of new heating systems, LED lighting, and the integration of solar panels, aimed at promoting sustainable practices and improving energy consumption in these essential facilities.

The renovation of the Tarhos Nursery, conducted under the project "Tarhosi Mosolygós Gyerekek," marked another milestone achievement. The contracted support amount was 47.72 million HUF with the European Union's cross-financing, with the project ID TOP-1.4.1-15-BS1-2016-00012, with completion in September 2018. This nursery, integral to the Békési Kistérségi Óvoda és Bölcsőde, underwent substantial refurbishments, including facade replacements, roof repairs, interior renovations, and modernizing heating systems.

PP2 actively engaged in community-focused programs, fostering a culture of learning and environmental awareness. Initiatives like study tours, nature trips, cycling tours, and tree planting actions were organized to educate residents about natural values and promote a health-conscious lifestyle, through the "Attitude Shaping in Tarhos - Leader Program 2019" with the project ID 1959050423, and total project support of 1,525,301 HUF, funded by European Union Agricultural and Rural Development Fund.

PP2's commitment extended to broader regional cooperation for human service development. By participating in a collaborative effort with neighboring municipalities and social service institutions, PP2 aimed to address professional shortages, improve employability for disadvantaged groups, and promote health awareness through various educational and community-building initiatives, through the project "Regional cooperation for the development of human services" with project ID EFOP-1.5.3-16-2017-00026, and the contracted support amount of 250,000,000 HUF funded by European Union Social Fund. Aimed to address professional shortages in human services, enhance employability for disadvantaged groups, and promote health awareness through various activities like health days, educational programs, sports events, and community-building initiatives.

Co-financing

Source	Amount	Percentage
ERDF	999.538,70	80,00%
Partner contribution	249.884,68	20,00%
Partner total eligible budget	1.249.423,38	100,00%

Origin of partner contribution

Source of contribution	Legal status of contribution	Amount	% of total partner budget
Tarhos	Public	62.471,17	5,00%

Origin of partner contribution			
Source of contribution	Legal status of contribution	Amount	% of total partner budget
HU State Budget	Automatic Public	187.413,51	15,00%
Total			
Sub-total public contribution		62.471,17	5,00%
Sub-total automatic public contribution		187.413,51	15,00%
Sub-total private contribution		0,00	0,00%
Total		249.884,68	20,00%
State Aid			
State aid criteria self-check			
Criterion I: Is the partner involved in economic activities through the project?			
1. Will the project applicant implement activities and/or offer goods/services for which a market exists?	No	No, the project applicant will not implement activities or offer goods/services for which a market exists.	
2. Are there activities/goods/services that could have been undertaken by an operator with the view to making profit (even if this is not the applicant's intention)?	Yes	Yes, there are activities, goods, or services that could have been undertaken by an operator with the intention of making a profit, even though this is not the applicant's intention.	
Criterion II: Does the partner receive an undue advantage in the framework of the project?			
1. Does the project applicant plan to carry out the economic activities on its own i.e. not to select an external service provider via public procurement procedures for example?	No	No, the project applicant does not plan to carry out the economic activities on its own and will not select an external service provider via public procurement procedures.	
2. Will the project applicant, any other operator not included in the project as a project partner or the target audience gain any benefits from its project economic activities, not received in the normal course of business (i.e. not received in the absence of funding granted through the project)?	No	No, the project applicant, any other operator not included in the project as a project partner, or the target audience will not gain any benefits from its project economic activities that are not received in the normal course of business, i.e., not received in the absence of funding granted through the project.	
Result of State aid criteria self-check:	No risk of state aid		
State aid relevant activities			
GBER scheme / de minimis			

Associated organisations

No associated organisations

C - Project description

C.1 Project overall objective

Below, you can see the Programme priority specific objective your project will contribute to (chosen in section A.1.).

RS04.6: Enhancing the role of culture and sustainable tourism in economic development, social inclusion and social innovation

Project overall objective

Now think about your main objective – what do you aim to achieve by the end of your project? Remember your project needs to contribute to the programme's objective.

Your objective should:

- be realistic and achievable by the end of the project, or shortly after;
- specify who needs project results and in which territory;
- be measurable – indicate the change you are aiming for.

The project's overall objective is enhancing the impact of culture and sustainable tourism on economic development, social inclusion, and social innovation within the cross-border region of Romania and Hungary, benefiting local communities, stakeholders, and tourists. The project aim for a noticeable increase in tourist stays, enhanced cultural engagement, and improved economic opportunities, contributing to the overall growth and inclusivity of the region.

C.2 Project relevance and context

C.2.1 What are the common territorial challenge(s) that will be tackled by the project?

Please describe why your project is needed in the programme area and the relevance of your project for the programme area, in terms of common challenges and opportunities addressed.

The border regions of Romania and Hungary present significant economic disparities, with underdeveloped areas and limited economic opportunities. These disparities persist as barriers to progress and represent a challenge requiring rectification, as stated in the "BÉKÉS-ARAD JOINT TOURISM MARKETING STRATEGY" by the Mid-Békés Territorial Development Municipal Association. Building upon the "BÉKÉS-ARAD JOINT TOURISM MARKETING STRATEGY," we can assert that despite the richness of cultural heritage and natural beauty in the program area, the cultural and tourism sector remains underdeveloped and underutilized. Even though the region has a varied, but consistent natural and cultural heritage, there is no common branding or understanding of the touristic potential of the region and its diverse opportunities, which may contribute to the decreasing touristic performance of the area, with shortening of the number of nights spent in touristic accommodations. Based on the "Tourism sector development and cultural assets" section of Interreg VI-a Romanian Hungarian Programme's document, overnight stays have decreased, on average from 2.78 nights per stay to 2.41 (2010-2018), disparities have been higher in Romania. A decline in the length of tourist stays might suggest less appeal for longer vacations at these tourist sites. However, this shift could also signal a shift in tourist behavior—indicating increased mobility and a preference for itinerary-based tourism in the region. This change in behavior could potentially be transformed into a regional advantage but requires collaboration among actors managing these sites. This collaboration could involve creating specialized thematic routes and itineraries to enhance the overall attractiveness of the area.

The project prioritizes social inclusion through cross-border collaboration, ensuring that the benefits of cultural and tourism development extend to all segments of society, including marginalized groups, thus fostering a more inclusive and cohesive community, directly connecting with the principles outlined in the EU Strategy for the Danube Region (EUSDR), as well as "Arad County Development Strategy for the period 2021 – 2027" and "Békés County Regional Development Concept - 2021-2030".

Certain communities and individuals find themselves marginalized, with limited access to resources, opportunities, and cultural involvement, according to the documents "Strategic Territorial Analysis - Strategic planning based on the analysis of the eligible programme area of Hungary and Romania CBC Programme" and "Labour Market Comparison - Effective Cross-border Co-operation for Development of Employment Growths in Arad and Békés County," as well as the study "DEMOGRAPHIC PROCESSES IN THE SOUTHERN PART OF THE HUNGARIAN – ROMANIAN BORDER by EGON NAGY".

The project holds immense relevance for the program area as it directly addresses these common territorial challenges while also capitalizing on common opportunities such as economic development, social inclusion, cultural and tourism potential, and innovation. It aligns with the "National Tourism Plan of Romania 2007-2026" and the "National Tourism Development Strategy of Hungary 2030 – Turizmus 2.0." The project aims to stimulate economic growth by enhancing sustainable tourism and promoting cultural heritage, envisioning an economic revitalization that could contribute to reducing economic disparities in the region.

According to "Naturopa - European rural heritage" Council of Europe's document, a crucial aim is to raise the awareness of inhabitants of the rural world of the value of its heritage by showing them that it is an integral part of their identity and an asset. Too often underrated, the rural heritage has suffered thoughtless destruction and is still under threat.

The underdeveloped cultural and tourism sector represents a missed opportunity, as evident in "THE IMPACT OF TOURISM DEVELOPMENT POLICY ON THE REGIONS OF HUNGARY" and "DEZVOLTAREA LA NIVEL REGIONAL A TURISMULUI RURAL DIN ROMÂNIA". Elements of intangible religious, rural, and architectural cultural heritage, alongside contemporary cultural values, hold significant potential to serve as an enduring preservation tool for the shared cultural heritage within the project area. This extends to a unified approach in managing tourist destinations.

The project aims to activate this potential by developing cultural sites, promoting sustainable tourism practices, and modernizing infrastructure, addressing the region's underdevelopment in these critical sectors. Through active cross-border collaboration, knowledge exchange, and innovation in cultural and tourism initiatives, the project strengthens social cohesion and promotes stronger ties between Romania and Hungary. The significance of these aspects is highlighted in the study "Cultural tourism in the EU macro-regions: Cultural Routes to increase the attractiveness of remote destinations."

C.2.2 How does the project tackle identified common challenges and/or opportunities and what is new about the approach the project takes?

Please describe new solutions that will be developed during the project and/or existing solutions that will be adopted and implemented during the project lifetime. Describe also in what way the approach goes beyond existing practice in the sector/programme area/participating countries.

Our project introduces innovative solutions and adopts existing practices to address the identified common challenges and opportunities in the program area. These solutions are tailored to the specific context of the program area, that goes beyond existing practices. The project's approach is built on three pillars: culture, sustainable tourism, and cross-border cooperation.

One of the core elements of our project is the preservation and promotion of cultural heritage. In the program area, rich cultural assets often remain underutilized, highlighted in "THE IMPACT OF TOURISM DEVELOPMENT POLICY ON THE REGIONS OF HUNGARY" and "DEZVOLTAREA LA NIVEL REGIONAL A TURISMULUI RURAL DIN ROMÂNIA". The project encourages the development of cultural and creative industries, providing training and support to local stakeholders. This approach preserves cultural heritage, addressing the challenges highlighted in Romanian National Master Plan of Tourism 2007-2026 and National Tourism Development Strategy of Hungary.

Our project recognizes the potential of these assets to stimulate economic development and enhance social inclusion, aligning with "BÉKÉS-ARAD JOINT TOURISM MARKETING STRATEGY".

We are implementing improvements and developments at tourism sites to make them more attractive to visitors. This includes building and restoration work, creation of visitor amenities, parking places, rest areas, creating immersive outdoor recreational facilities and location for cultural events. We are integrating cultural elements into various aspects of our project. Our bicycle routes feature historical landmarks and information boards that celebrate the history and traditions of the localities. We are also engaging local artists and cultural experts to contribute to our project.

We are actively involving local communities in the planning and management of cultural and tourism initiatives. By doing so, we empower local residents and stakeholders to become stewards of their cultural heritage, tackling the problems highlighted by "Naturopa - European rural heritage" Council of Europe's document, aiming is to raise the awareness of inhabitants of the rural world of the value of its heritage by showing them that it is an integral part of their identity and an asset. By prioritizing community engagement and social inclusion through involving local communities, and ensuring that their voices are heard in decision-making, marginalized groups will be empowered to actively participate in and benefit from project activities. To counter social exclusion, our project ensures that cultural sites are made accessible to all, including people with disabilities. Innovative infrastructure modifications and inclusive design principles are employed to make tourism attractions barrier-free. The program area's untapped tourism potential is a significant opportunity for economic growth and community development. Our approach ensures that tourism is not only an economic driver but also

environmentally and culturally responsible, addressing challenges underlined in "National Tourism Plan of Romania 2007-2026" and the "National Tourism Development Strategy of Hungary 2030 – Turizmus 2.0."

The creation of the Tarhos-Ineu bicycle trail is an innovative approach to sustainable tourism and cross-border collaboration, reaching the longer stay of the visitors in the region.

The project goes beyond the existing practice in the programme area, as:

- it focuses on the development of a new cross border thematic route representing a new integrated tourist destination,
- it involves the cultural values of Ineu and Tarhos into a common cultural heritage and tourism development related cross-border cooperation, ensuring thus a new perspective for tourism development in this region,
- The establishment of active recreational facilities innovatively enrich visitor experiences by providing diverse leisure options, thereby prolonging tourists' stays in the project region
- The project, through the involvement of local micro-communities and organizational moderators aiming to engage every member of the local community, can assess local values and cultural heritage.
- Cultural events organized by the project will serve as an assessment to gauge participants' receptiveness and engagement towards various cultural activities. This assessment will play a pivotal role in the formulation of an effective strategy for crafting sustainable tourism offerings integrated into Tarhos-Ineu Sustainable Tourism and Culture Preservation Strategy Development, supporting the evolution of ideas during the entire project.

The project aligns with national tourism strategies, leveraging shared opportunities for economic development, social inclusion, and cultural potential. By adhering to the principles of the EUSDR, the project resonates with broader regional agendas, enhancing cooperation and leveraging resources to unlock the unexplored potential of cultural and tourism sectors.

C.2.3 Why is cross-border cooperation needed to achieve the project's objectives and result?

Please explain why the project objectives cannot be efficiently reached acting only on a national/regional /local level and/or describe what benefits the project partners/target groups/ project area/programme area gain in taking a cross-border approach.

Cross-border cooperation is fundamental to the success of our project as it uniquely positions us to achieve our objectives more efficiently and comprehensively. While it's possible to work on similar objectives at the national, regional, or local level, a cross-border approach offers distinct advantages that are essential for the realization of our project's goals. The benefits of cross-border cooperation are multifold, and in our case, they are particularly crucial.

Cross-border cooperation enables us to capitalize on the strengths and experiences of partners from both Romania and Hungary. These partners bring diverse perspectives, expertise, and resources to the project. Romanian and Hungarian entities each have unique cultural heritage and tourism assets that, when combined, create a more robust and appealing program area for tourists. For example, Hungarian expertise in cultural preservation can complement Romanian cultural offerings, leading to a richer and more attractive tourist destination.

While working at a national, regional, or local level would address certain aspects of our objectives, a cross-border approach expands the project's geographic scope. This allows us to encompass multiple cultural and tourism sites across borders, leveraging the full potential of the program area. Visitors are not confined to national borders, and our project acknowledges this by enhancing the entire program area, which includes both Romanian and Hungarian localities. By doing so, we effectively create a more extensive and diversified destination, enriching the overall tourist experience.

The initiative to increase and prolong tourists' stays in the project region forms the cornerstone of

our endeavor, and cross-border cooperation plays a pivotal role in achieving this goal. Extending tourists' stays in the project region is foundational to our project's objectives. It's a central focus that underscores the importance of encouraging visitors to spend more time exploring and experiencing the diverse offerings of the region. Cross-border cooperation acts as the base in achieving this objective by bringing together the strengths and resources of both Romania and Hungary.

By collaborating across borders, we aim to create a seamless and enriched experience for tourists, stimulating interest and longer visits in the project region. This collaborative effort enables us to leverage the unique cultural, natural, and historical assets found on both sides of the border. By promoting shared initiatives and collaborative ventures, we create a more comprehensive and immersive experience, encouraging visitors to spend more time exploring the rich tapestry of attractions available across the cross-border region.

Romania and Hungary are home to rich and diverse cultural heritage, with distinct traditions, languages, and histories. Cross-border cooperation provides a unique opportunity to take advantage of this diversity while fostering cultural exchange and understanding. The Tarhos-Ineu bicycle trail, for example, as well as the cultural events, bridges these cultures and allows for the preservation and promotion of shared heritage. Significant benefits will rise in the exchange of experiences, skills development, educational content, and cultural initiatives from this collaboration.

The challenges our project aims to tackle, such as economic disparities and underutilized cultural assets, are not constrained by national borders. By taking a cross-border approach, we acknowledge the common territorial challenges that affect both sides of the border. We create a unified response to these challenges, fostering collaboration between partners and local communities. This approach allows us to share best practices, jointly address shared problems, and make a more significant impact on social inclusion, economic development, and sustainable tourism.

Our project serves as a model for cross-border cooperation that can be applied in other regions facing similar territorial challenges. By actively involving organizations from both sides of the border in the development of strategies and action plans, we establish a framework for sustained collaboration and problem-solving. The knowledge and experience gained from this approach can be shared with other regions, thereby contributing to a broader network of cross-border cooperation initiatives.

One of the key benefits of cross-border cooperation in our project is its ability to promote social inclusion and cohesion. By working with partners from both sides of the border, we demonstrate that differences can be strengths. This sends a powerful message to the local communities in the program area, emphasizing the importance of collaboration and mutual support. Our project actively engages local residents and empowers them to become stewards of their cultural heritage. This inclusive approach goes beyond national borders and plays a significant role in fostering social cohesion.

C.2.4 Who will benefit from your project outputs?

In the first column of each row, please select one of the pre-defined target groups from the drop-down list. In the second column explain in more detail exactly who will benefit from your project. For example, if you choose the category education, you need to explain which specific schools or groups of schools and in which territory.

Target Group	Specification
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Target Group	Specification
General public	<p>The general public, including local residents and tourists, will have access to newly enhanced and diversified cultural and tourism sites. These sites will not only become more attractive but also offer a wider range of experiences, including interactive educational opportunities, cultural events, and recreational activities.</p> <p>By focuses on preserving and celebrating cultural heritage in the program area, the general public will benefit by gaining a deeper understanding of their own heritage and history, as well as that of neighboring regions. Cultural preservation efforts will provide valuable insights into the history, traditions, and stories of these localities, enriching the cultural experience for everyone.</p> <p>New recreational facilities, such as modern playgrounds and outdoor recreational and sport facilities, will provide residents with improved access to outdoor spaces and opportunities for physical activity, enhancing the quality of life in the project area.</p> <p>By revolutionizing tourism sites in Ineu and Tarhos, foreseeing substantial changes through its strategic activities and proposed outputs, the project aims to reach 2110 annual visitors at these sites post-project completion, according to the RCR77 indicator. By implementing innovative enhancements, introducing thematic routes, and enhancing infrastructure, it anticipates heightened visitor engagement and prolonged stays.</p> <p>As more tourists visit, local businesses, including restaurants, shops, and service providers, will see an uptick in customers, leading to a more vibrant local economy and potentially job opportunities.</p> <p>Cross-border cultural events will bring people together from both sides of the border, offering opportunities for cultural exchange.</p> <p>The project places a strong emphasis on ensuring accessibility for all individuals, including those with disabilities, ensuring that cultural and tourism sites are open and welcoming to everyone, promoting an inclusive society.</p>

Target Group	Specification
Education/training center and school	<p>Educational centers and schools from the project region are beneficiaries of this project's outputs. The initiative's educational potential will equip these institutions with innovative experiential learning opportunities, and enriched educational content focused on culture, heritage, and sustainable tourism. Representatives from education centers and schools across the project region will be invited to participate in specialized workshops organized within the project framework. This direct engagement will empower educational institutions to enhance their teaching methodologies, ensuring a more engaging and comprehensive educational experience for their students. Furthermore, it will foster networking opportunities, encouraging collaborative partnerships among schools and stakeholders, thereby enriching the educational landscape and promoting a more holistic approach to learning about culture and sustainable tourism within the region.</p> <p>The enhancements made to various tourist sites and the thematic cultural events organized by the project will provide an excellent opportunity for educational centers and schools from both sides of the border to organize excursions and outdoor activities for their students. These excursions can encompass visits to upgraded cultural and tourism sites and participation in thematic events facilitated by the project. Educational institutions can leverage these experiences as practical learning opportunities, allowing students to witness firsthand the cultural preservation efforts and sustainable tourism practices. Additionally, these experiences can be seamlessly integrated into the curricula, enabling schools to incorporate themes of cultural heritage preservation and sustainable tourism into their educational programs. This inclusion will fasten the sense of responsibility towards preserving their heritage and embracing sustainable tourism practices.</p>
Local public authority	<p>The project's outputs will significantly benefit local authorities within the cross-border region of Romania and Hungary. Through the implementation of various initiatives promoting culture and sustainable tourism, local authorities will witness a direct enhancement in the region's economic landscape. They will gain access to comprehensive strategies, tools, and data-driven insights fostering economic growth. Moreover, the project will equip them with innovative practices, creating new opportunities for the development of cultural heritage sites and tourism attractions. Collaborative efforts with local authorities will enhance their capacity to effectively manage and market local tourist destinations, thereby boosting revenue generation, employment opportunities, and overall regional development.</p>

Target Group	Specification
Interest groups including NGOs	<p>Stakeholders, including local communities, cultural organizations, tourism agencies, and businesses, stand to benefit from the project's outputs by leveraging enhanced infrastructure, strategic planning, cultural events, and collaborative agreements to foster sustainable tourism development, preserve cultural heritage, and stimulate economic growth within the cross-border area.</p> <p>The project envisages enhancements that will rejuvenate these sites, ensuring enriched experiences for visitors while preserving cultural heritage. These infrastructural enhancements will improve accessibility, visitor comfort, and the overall tourism potential of the region, contributing to an economical grow in the region.</p> <p>By establishing a new cross-border thematic route connecting supported sites and newly created facilities, the project addresses the challenge of creating comprehensive tourism packages and strong tourist brands in the target area. This integrated tourism destination will also lead to economic and cultural development if the region.</p> <p>The formulation of a Sustainable Tourism and Cultural Preservation Strategy and Action Plan for the joint tourist destination of Ineu and Tarhos will guide future activities and investments. These comprehensive strategies will provide a roadmap for stakeholders, aligning their efforts toward sustainable tourism development and cultural preservation.</p> <p>Through their participation, NGOs gain an influential platform to advocate for causes aligned with cultural heritage preservation, sustainable tourism, and community development. The project's outputs offer a substantial source of knowledge and data, providing NGOs with valuable insights, research findings, and practical strategies that can reinforce their advocacy efforts and strengthen their campaigns.</p>

Target Group	Specification
Other	<p>People living in Ineu and Tarhos will be positively affected by the activities and results of the project, due to the mid- and long-term impact the project will have on them. In</p> <p>the mid-term: - the project will have a positive impact on local population's cultural and environmental attitude, - outcomes of the project will increase the attractiveness of both settlements, enhancing locals' sense of belonging, ownership and willingness to participate in the development of their settlements, - touristic sites will be open to locals, as well, serving as location for programs and events, including with didactic purposes, this leading to increased level of knowledge of locals regarding the cultural and natural values of their own settlements.</p> <p>In the long-term: - due to increased tourism development opportunities the local population of both settlements will benefit of enhanced local economy, better employment opportunities and improved living conditions, - improved environmental conditions will lead to improved living conditions, including of human health, - long-term cooperation between Ineu and Tarhos in developing the new bicycle route will enhance cross-border relations between locals, participation at each others programs and events will increase.</p> <p>According to information provided by the local governments, locals from both settlements have needs mainly related to improvement of living conditions, including sustainable job opportunities, healthy environment and strong local economy. Locals' expectations towards local investment initiatives are formulated in line with the above presented needs.</p> <p>While planning the project, both LP1 and PP2 consulted with the representatives of locals, with the aim of explaining the project's local benefits, and information of locals will be continued during the project implementation, as well.</p>

C.2.5 How does the project contribute to wider strategies and policies?

Please indicate to which strategies and policies your project will contribute. Then describe in what way you will contribute.

Strategy	Contribution
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Strategy	Contribution
<p>EU Strategy for the Danube Region</p>	<p>The project substantially contributes to the EUSDR's objectives and priorities, playing a pivotal role in promoting economic growth and prosperity throughout the region.</p> <p>The project primarily focuses on sustainable tourism and cultural heritage enhancement, directly fueling economic growth in the Danube Region. Through the improvement of tourism infrastructure and fostering cross-border collaboration, the project invigorates economic activities, stimulates job creation, and bolsters economic vitality in both Romania and Hungary. The EUSDR prioritizes the preservation of cultural heritage, a goal closely aligned with the project's activities, including cultural events, site enhancements, and the promotion of local traditions, actively supporting this priority and ensuring the continued safeguarding of cultural heritage in the Danube Region.</p> <p>The project's commitment to sustainable tourism practices and environmental responsibility resonates with the EUSDR's emphasis on environmental sustainability, contributing to preserving the natural beauty and integrity of the Danube Region by adopting eco-friendly approaches and responsible tourism strategies.</p> <p>The project enhances access to cultural and recreational sites, ensuring that these enriching experiences are available to all members of the community, thereby fostering social inclusion and strengthening local community bonds. The project's collaborative spirit is evident through its joint actions and initiatives involving partners from both Romania and Hungary, which spirit aligns with the EUSDR's objectives of regional integration and connectivity, further reinforcing the sense of unity in the Danube Region.</p> <p>The project's workshops, cultural events, and educational components contribute to capacity building and human resource development, fostering the region's growth and prosperity.</p>

Strategy	Contribution
Territorial Agenda 2030	<p>The Territorial Agenda 2030 highlights the necessity for equitable and balanced development across all EU regions. Our project, bridging the Romanian and Hungarian border regions, fully embodies this principle. It actively fosters balanced territorial development by enhancing the cultural and recreational assets of Ineu in Romania and Tarhos in Hungary.</p> <p>Our project's focus on sustainable tourism practices, cultural heritage preservation, and eco-friendly infrastructure improvements directly aligns with this priority of the document. Our project's efforts to revitalize cultural and tourism sites, organize cross-border cultural events, and promote local traditions resonate with the focus of cultural heritage.</p> <p>Moreover, our project's dedication to environmentally responsible practices, encompassing monitoring and minimizing environmental impacts, closely corresponds to the Agenda's focus on environmental sustainability. Our project exemplifies the principle of cross-border collaborative approach, involving partners from both Romania and Hungary.</p> <p>The project seamlessly aligns with the objective of inclusive development by expanding access to cultural and recreational sites, promoting social inclusion, and creating opportunities for local communities to engage in tourism-related activities. By emphasizing capacity building, cultural exchange, and sustainable infrastructure, the project supports the development of resilient communities that can adapt to changing circumstances and thrive in a competitive environment.</p> <p>In essence, our project closely matches with the principles and priorities outlined in the Territorial Agenda 2030, actively champions balanced territorial development, sustainable tourism, cultural heritage preservation, environmental responsibility, cross-border cooperation, inclusive development, smart and resilient communities, and territorial cohesion.</p>

C.2.6 Which synergies with past or current EU and other projects or initiatives will the project make use of?

Project or Initiative	Synergy
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Project or Initiative	Synergy
<p>Jobs and Growth (IJ&G) goal programmes IJ&G programme</p>	<p>Rooted in enhancing cultural impact and sustainable tourism within the Romanian-Hungarian border regions, this project plays a pivotal role in stimulating economic development, social inclusion and innovation, aligning with the Jobs and Growth (IJ&G) goal programme.</p> <p>The project aims to address the pressing territorial challenges prevalent in the region, as identified by various strategic analyses and development plans. These challenges encompass economic disparities, underdeveloped cultural and tourism sectors and social exclusion. By harnessing synergies with the IJ&G goal programme, the project focuses on job creation, economic revitalization and overall growth in region.</p> <p>By leveraging the potential of cultural heritage and untapped tourism prospects, the project contributes to regional economic growth through targeting the enhancement of tourism infrastructure, preservation and promotion of cultural assets and the creation of thematic routes and itineraries. These efforts are aligned with the IJ&G goal's emphasis on innovation, entrepreneurship, and investment in key sectors.</p> <p>Cross-border cooperation is in perfect harmony with the EU's strategy to foster collaboration and mutual support among member states. By bringing together stakeholders from both Romania and Hungary, the project facilitates the exchange of expertise, resources, and best practices.</p> <p>The outputs of the project resonate with the goals of the IJ&G: enhanced cultural and tourism sites aim to attract more visitors, bolstering local economies, businesses, and employment opportunities. The project's inclusive approach ensures accessibility for all individuals.</p> <p>By engaging educational institutions, schools, and local authorities, the project empowers them with enriched educational content, networking opportunities and comprehensive strategies for sustainable tourism development, aligning with IJ&G's emphasis on education, skills development, and innovative approaches for economic advancement.</p>

Project or Initiative	Synergy
Interregional Innovation Investment Instrument (I3)	<p>The project stands as a synergy with the Interregional Innovation Investment Instrument (I3), aligning with its objectives to drive innovation, sustainable growth, and inclusive development across regions. Rooted in the Romanian-Hungarian border area, the project is strategically designed to enhance the impact of culture and sustainable tourism on economic development, social inclusion, and innovation.</p> <p>By addressing the common territorial challenges identified through in-depth analyses and strategic documents, the project complements the I3's focus on fostering innovation-led growth and addressing economic disparities. The underdeveloped cultural and tourism sectors in the region, as highlighted in various studies, are a primary focus. The project aims to harness the potential of rich cultural heritage and underutilized tourism resources to stimulate economic opportunities and social development.</p> <p>Prioritizing cultural heritage preservation, sustainable tourism practices, and cross-border collaboration, the project resonates with the I3's emphasis on innovation, knowledge transfer, and cooperation among diverse stakeholders.</p> <p>The collaborative nature of the project, bringing together stakeholders, communities, educational institutions, and local authorities from both Romania and Hungary, reflects the I3's core principles of interregional cooperation and knowledge exchange.</p> <p>Leveraging the strengths and expertise of each partner, the project aims to enhance the region's tourism potential, foster job creation, and ensure equitable access to economic opportunities.</p> <p>The outputs of the project resonate with the I3's objectives: the enhancement of cultural and tourism sites is expected to attract more visitors, thereby bolstering the local economy and providing for job creation. Additionally, the project's commitment to accessibility for all, including those with disabilities, underscores its alignment with the I3's focus on inclusivity and equality.</p>

Project or Initiative	Synergy
Horizon Europe. Pillar 2: Culture, Creativity and Inclusive Society	<p>The project harmonizes effectively with the objectives outlined in Horizon Europe's Pillar 2: Culture, Creativity, and Inclusive Society, aligning with its vision to promote cultural enrichment, foster creativity, and enhance societal inclusivity.</p> <p>The project endeavors to amplify the impact of culture and sustainable tourism on economic development, social inclusion, and innovation across the Ro-HU border regions. By addressing the identified common territorial challenges, the initiative resonates with Horizon Europe's goal of promoting a vibrant cultural sector as a catalyst for societal well-being and economic growth.</p> <p>Focusing on cultural preservation and promotion, the project aligns with Horizon Europe's emphasis on preserving cultural heritage and promoting creative industries. By harnessing the rich and diverse cultural heritage, the project seeks to revitalize underutilized cultural assets, transforming them into cultural and creative hubs, creating synergy with Horizon Europe's objective to leverage culture and creativity for societal and economic advancement.</p> <p>The focus on sustainable tourism practices, community engagement, and infrastructure enhancement echoes Horizon Europe's commitment to building inclusive societies that value cultural diversity and promote equal access to cultural experiences.</p> <p>By involving various stakeholders, including local communities, educational institutions, authorities, and cultural organizations, the project fosters a participatory approach aligned with Horizon Europe's principles of inclusivity and stakeholder engagement.</p> <p>The revitalization of cultural sites and the creation of innovative cross-border thematic routes, mirror Horizon Europe's ambitions to support cultural rejuvenation and foster cross-cultural understanding. The project's commitment to accessibility for all, including individuals with disabilities, underscores its alignment with Horizon Europe's focus on ensuring equitable access to cultural resources</p>

C.2.7 How does the project build on available knowledge?

Please describe the experiences/lessons learned that the project draws on, and other available knowledge the project capitalises on.

Although Ineu is a prominent center in its region, its tourist attractions remain not visited enough. Ineu possesses a diverse and rich tourism potential rooted in its historical, cultural, and natural heritage. The Ineu fortress being a symbol of its long history, dating back to 1334. Ineu's cultural wealth extends to vibrant folk music and traditional dances, as well. These cultural elements will be incorporated into the portfolio of thematic events of A1.2 and will consider an important base for Tarhos-Ineu Sustainable Tourism and Culture Preservation Strategy and Action Plan of A2.1 and A2.2, as well. Ineu's natural assets, including the Narcissus Meadow Rovina, a nationally significant botanical reserve acknowledged by IUCN, and the protected area of "Balta Rovina" lake and the surrounding vineyards, enhance the area's natural appeal.

Tarhos presents a captivating heritage encompassing notable landmarks like the Wenckheim Castle and Tarhos Music Pavilion. The castle's extensive 23-hectare park, locally conserved, showcases diverse flora and hosts various bird species. The presence of saline lakes within the Great Hungarian Plain further enriches the region's natural values. Tarhos's intangible heritage thrives in its musical legacy, notably contributing to music education with the renowned Kodály method and extends to literature and painting, preserved through events organized for local residents and students, making easy to integrate and extend these experiences for the project's cultural events of A1.2 and for creating an appealing Tarhos-Ineu Sustainable Tourism and Culture Preservation Strategy and Action Plan in A2.1 and A2.2.

Project partners have valuable experience in organizing engaging cultural events, which provides invaluable insights in participants behavior and defining areas needed improved, pivotal to bring off the project more effectively. The aim of the thematic cultural events organized through the project is to select the most culturally and traditionally significant performers, creating a regional, shared, cross-border base, ensuring an expansion of the events' attendance to a wider audience. Both partners expertise in hosting folk music performances and culinary events significantly bolsters the project's ability to successfully execute planned activities and efficiently achieve its objectives.

Valuable experiences in management and financial capacity are also gained from previous projects, in case of LP1 "Enhancing Energy Efficiency in Public Buildings in Ineu" focusing on infrastructure development and energy efficiency. These experiences play a crucial role in project management, in the optimal organization of the project management team and in effective financial planning. The knowledge derived from the project "Reducing Carbon Emissions in Urban Ineu" further strengthens LP1's proficiency in infrastructure improvements. Implementing the project represents valuable experience in the fields of environmental protection and sustainable transport facilities, which will be utilized in the establishment of the shared bicycle route of Ineu-Tarhos. Additionally, LP1's engagement in "Restoration and Functional Rehabilitation of Ineu Citadel," demonstrates his understanding of importance of cultural heritage preservation.

PP2 benefits from experiences such as the energy refurbishment of public buildings in the project "Energy Development of Municipal Buildings in Tarhos" aligning with their focus on sustainable practices for cultural sites. Their knowledge from the project of the renovation of the Tarhos Nursery, conducted under the project "Tarhosi Mosolygós Gyerekek," demonstrates their understanding of community needs and commitment to enhancing local resources. By implementing these projects by PP2, important experiences were gained in project management and financial coordination. PP2, by actively engaged in community-focused programs like the "Attitude Shaping in Tarhos - Leader Program 2019", gained important experience in understanding the importance of culture and environmental awareness. PP2 aimed to improve employability for disadvantaged groups through the project "Regional cooperation for the development of human services", gained experience in effective cooperation and rising the awareness on social inclusion.

Both LP1, PP2 and the project advisor actively participated in the planning phase and project development through field inspections and consultations, and the feasibility study and construction plan documentation was conducted based on the experience gained from the previous project. LP1 and PP2's being local municipalities, has close relation with the local population, possess valuable experience in communication, assessing community needs and assuring public services, gives valuable advantage in developing a regional-level strategy.

C.3 Project partnership

Describe the structure of your partnership and explain why these partners are needed to implement the project and to achieve project objectives. What is the contribution of each partner to the project?

The structure of our project partnership is carefully designed to bring together complementary expertise, resources, and capacities. The partnership consists of two key entities: Local Council of Ineu in Romania and Local Council of Tarhos in Hungary, designed to leverage the strengths, resources, and expertise of each partner to achieve the project's objectives efficiently and effectively, distribution of tasks among the partners being balanced, with each specific task assigned to a corresponding position that complements one another.

By establishing a robust management structure involving the Project Manager, Communication Expert, Event Organizing Expert and Technical Expert from LP1 and Financial Expert, Project Assistant and Strategic Expert from PP2, and fostering effective internal communication channels, the project aims to ensure streamlined coordination, enhanced collaboration, and optimal project outcomes in a timely and efficient manner.

Local Council of Ineu, located in Romania, assumes the role of the lead partner in this cross-border collaboration project. His central position within the partnership reflects his critical responsibilities and leadership in ensuring the project's success.

As the lead partner, LP1 takes charge of project administration and coordination. This includes managing project timelines, budgets, and resources, as well as overseeing the implementation of all project activities.

With deep roots in the local community, LP1 brings invaluable knowledge of the area's culture, heritage, and unique challenges.

Cross-border collaboration is a cornerstone of this project, and LP1 excels in building and nurturing relationships with the Hungarian partner.

In summary, LP1's role as the lead partner is multifaceted and indispensable. Their ability to administer, coordinate, and lead the project, coupled with their local expertise and commitment to community engagement, ensures that the project's goals are not only met but exceeded.

Local Council of Tarhos, situated in Hungary, is a vital partner in this cross-border collaboration project. It's active involvement and contributions are instrumental in achieving the project's objectives, enhancing cultural heritage, and fostering sustainable tourism development.

Effective financial management is vital for any project's success, and PP2 excels in this regard. They are responsible for financial planning, budget allocation, and expenditure tracking, also handles reporting obligations, providing accurate and timely documentation of project progress.

From the strategic perspective, PP2 also plays a pivotal role in the success of the project by overseeing the development and execution of the Tarhos-Ineu Sustainable Tourism and Culture Preservation Strategy and Action Plan, essential roadmaps aimed at fostering sustainable tourism, preserving cultural heritage, and uniting both regions. PP2's responsibilities include meticulous planning, resource allocation, and implementation oversight, ensuring these comprehensive plans translate into tangible, impactful activities. Through collaborative efforts with LP1, PP2's expertise and active engagement in this strategy define the project's direction, promoting cross-border cooperation and sustainable tourism practices while enriching the cultural and natural heritage of the Tarhos-Ineu region.

PP2 is committed to preserving and promoting its rich cultural heritage and tourism potential. Their efforts not only enrich the local cultural and recreational infrastructure but also attract more visitors to the project region.

Effective cross-border collaboration is a cornerstone of the project's success. PP2 actively engages with their Romanian partner, fostering cooperation and synergies that transcend borders.

The active participation of Tarhos's community in project activities is a testament to the

municipality's dedication to community engagement. They ensure that local stakeholders are informed about the project's benefits and actively involved in its implementation.

In summary, PP2's role as a project partner is marked by its commitment to cultural preservation, sustainable tourism, and effective cross-border collaboration. Their contributions extend beyond the project's duration, leaving a lasting legacy of enhanced cultural and recreational assets in the Tarhos-Ineu region.

LP1 and PP2 contribute their strategic perspectives and local insights to the project. This approach ensures that the project aligns with the long-term goals and needs of the regions involved, promoting sustainability and lasting impact.

Ineu and Tarhos are deeply rooted in their local communities. Their engagement is essential for successful project implementation, as they understand local dynamics, cultural nuances, and the needs of their respective regions. This local engagement is vital for ensuring that project outcomes are relevant and effective.

C.4 Project work plan

Number	Work package name
1	WP1 Joint workshops and events
2	WP2 Tourism Enrichment Strategy: Bridging Cultures and Destinations
3	WP3 Cross-border Organizational Collaboration
4	WP4 Cultural & Tourism Site Enhancement Initiative

Work package 1

Work package title

WP1 Joint workshops and events

Objectives

Your objectives should be:

- realistic and achievable by the end of the project;
- specific (who needs project outputs delivered in this work package, and in which territory);
- measurable – indicate the change you are aiming for.

Define one project specific objective that will be achieved when all activities in this work package are implemented and outputs delivered.

The SO of WP1 is to enhance cross-border collaboration and cultural exchange by building intercultural links within cross-border area, promoting sustainable tourism, social inclusion and social innovation, by involving local communities.

By exchanges of experience, educational content and skill development in sustainable tourism between cross-border stakeholders and communities, WP1 aims to identify and experiment sustainable tourist offers and products in the cross-border area, which will form an important basis for shaping the common Sustainable Tourism and Culture Preservation Strategy and Action Plan from WP2.

The plan seeks to promote capacity building and facilitate the exchange of experiences among stakeholders from both sides of the border, ensuring mutual learning and growth.

These SOs align with the project's focus on enhancing sustainable tourism while adhering to RCO81 and RCR85 indicators, emphasizing joint actions across borders and continued post-project cooperation.

Think about the communication objective that will contribute to the achievement of the specific objective. Communication objectives aim at changes in a target audience's behaviour, knowledge or belief.

CO aim to facilitate interaction, dissemination and engagement among diverse stakeholders and community members with focus on enhanced awareness, participation and collaboration among local authorities, communities and stakeholders on both sides of the border. Communication will emphasize the promotion of joint workshops and events through targeted outreach strategies. The target audience encompasses local authorities, community members, tourism associations, educational institutions and cultural organizations. Effective communication aims to engage these groups in educational content, and skill development. The communication strategy will foster collaboration and encourage participation by promoting cross-cultural connections, facilitating knowledge exchange.

A short description of the Interreg operation will be provided on the project's joint website (A1.1). Communication materials realized in A1.2 will provide statement highlighting the support from an Interreg fund.

Activities

Activity 1.1	
Title	Cross-Border Bicycle Route Stakeholder Workshops
Start period	Period 1, 1 - 6
End period	Period 2, 7 - 12
Description	<p>This activity stands as a foundational element of WP1, strategically designed to foster enhanced cooperation and collaboration between LP1 and PP2, with a keen focus on cross-border bicycle route development. These 2 workshops organized in Ineu and Tarhos for the local stakeholders of the two regions, with 20 participants on RO side and 15 participants on HU side, in the 1-2 period of the project implementation, are pivotal in aligning with the RCO81 and RCR85 indicators, with the participation in joint actions across borders. Workshops will have a duration of two days and acomodation, meals and transportation will be provided for the participants.</p> <p>Collaborating with representatives from municipal and regional governments is vital to ensure alignment with local policies, regulations. Engaging local businesses, including accommodations, restaurants is vital for ensuring that the trail bolsters the local economy and enhances the visitor experience and facilitates longer stays for visitors in the region. Educational institutions become partners in educational and cultural programs.</p> <p>The workshops serve as platforms for comprehensive discussions, encompassing route planning, linking most scenic, accessible, and historically significant pathways; identifying and addressing the infrastructure needs, ensuring the route's safety and accessibility; considering the environmental impact of the route and integrating eco-friendly practices; evaluating the economic potential.</p> <p>A distinguishing characteristic of these workshops is the profound commitment to preserving the rich cultural and historical backgrounds of Ineu and Tarhos, devoted to ensure that the bicycle route highlights the cultural heritage and natural beauty of the region. This involves the seamless integration of historical sites, landmarks, and scenic routes into the path's design.</p> <p>This activity engages LP1's technical and</p>

Activity 1.1	<p>communication experts, along with the event organizing expert, and from PP2, the technical assistant and strategy expert. Their collective effort aims to ensure stakeholders comprehend the project's objectives and understand the significance of their involvement in planning.</p> <p>The communication of the activity is built upon the involvement of local micro-communities and organizational moderators aiming to engage every member of the local community involving various social interests and layers. The representatives of micro-communities and organizations of Ineu and Tarhos will act as promoters of the activity, ensuring proper information dissemination regarding the project's goals and benefits</p> <p>By tailored email invitations, social media platforms dedicated for event promotion and updates and detailed workshop agendas will accentuate the benefits of taking part.</p> <p>This activity embodies cross-border collaboration, aligning with RC081 and RCR85 indicators. It actively involves diverse stakeholders in unified actions, fostering inclusivity, sustainability, and community engagement.</p>
Partner(s) involved	Ineu, Tarhos

Deliverables 1.1			
Running number	Deliverable title	Description	Delivery period
D.1.1.1	2 workshops with total 35 participants	Two workshops will engage 35 participants, fostering dialogues and envisioning the bicycle trail collectively among stakeholders. Workshop agendas will be published including trail design, sustainability, cultural interpretation, safety, and community engagement.	Period 2 , 7 - 12
D.1.1.2	Joint website	This innovative platform will serve multiple purposes, facilitating visitor registration and providing online QR-code based tickets for site access, giving the opportunity to check-in at local restaurants, accommodations, and various cultural and economic units associated with the project.	Period 2 , 7 - 12
D.1.1.3	Presentation roll-up	2 Roll-ups: visual material presenting the project objectives and the main thematic of the workshops	Period 2 , 7 - 12

Deliverables 1.1			
Running number	Deliverable title	Description	Delivery period
D.1.1.4	Recruitment Campaign for Local Stakeholders fostering Engagement and Information Dissemination	Informing local micro-communities and organizational moderators, using personalized invitations targeted at stakeholder groups, emphasizing their importance in contributing to the success of the workshops. Collaborating with tourism associations to distribute information through their networks.	Period 2 , 7 - 12
D.1.1.5	Comprehensive workshop reports detailing outcomes, feedback, and future recommendations	Workshop reports encompass summaries of discussions, key takeaways, decisions made, and action plans. They also include participant feedback and recommendations for the hiking trail's development	Period 2 , 7 - 12

Activity 1.2	
Title	Cross-Border Thematic Cultural Events
Start period	Period 3, 13 - 18
End period	Period 5, 25 - 30
	<p>This activity is an embodiment of cultural exchange and celebration: 2 events in Ineu and 1 in Tarhos, in 3-4-5 project period, each with 100 participants, will breathe life into shared heritage and gauge engagement in cultural activities, aligning with RCO81 and RCR85 indicators. The 2 day events ensure accommodation and meals for 50 people, logistics, booths for the artisans, sound system and promotional materials.</p> <p>A1.2 plays a pivotal role in the shaping an effective strategy for crafting sustainable tourism offerings integrated into shared tourism strategies for local development: analyzing participants' attitudes and preferences will provide invaluable insights for strategy development.</p> <p>1 "Harmony of Heritage" organized in Ineu, envisions concerts and dance performances, showcasing traditional and classical music, uniting the two communities in a shared appreciation of their musical heritage, giving opportunity for Tarhos to present its' rich cultural legacy in music education, as the birthplace of the renowned Kodály method.</p>

<p>Activity 1.2</p>	
<p>Description</p>	<p>Ineu will present its traditional folk music, featuring performances by local musicians and dance ensembles, creating a rich cultural synergy.</p> <p>2 "Tasting Traditions", organized in Tarhos, will invites participants for a gastronomic journey, embracing the fusion of flavors from Ineu and Tarhos. Participants will savor authentic local delicacies, learn traditional cooking methods and engage in interactive culinary workshops, the Tarhos' s forest house and sorrundings providing the perfect place.</p> <p>3 " Cultural Chronicles" organized in Ineu, offers an immersive exploration of the intertwined history and religious heritage of Ineu and Tarhos. This event will feature guided tours to historical sites, like Ineu fortress (dated from 1334) and religious landmarks, discovering the spiritual essence embedded in the region's historical sites, offering insight into the cultural legacy and spiritual values of both communities.</p> <p>The shared organization of the events will involve both partners, especially the event organizing expert from LP1 and also the communication responsible. The communication activities involve engaging local micro-community and organizational moderators through invitations, highlighting their significance in contributing to events' success. Promotional flyers disseminated within the local community and promotion of events on social media and online platforms will boost visibility and engagement. Dedicated event page on project website with detailed information about the events.</p> <p>The target audience includes local authorities, community members, tourism associations, educational institutions and cultural organizations. The communication strategy emphasizes cultural practices and sustainability, promoting inclusivity, welcoming all participants regardless of background. Two joint cultural events are planned within the first year of project completion, involving 128 participants, aligning with the RCR85 indicator.</p>
<p>Partner(s) involved</p>	<p>Ineu, Tarhos</p>

Deliverables 1.2			
Running number	Deliverable title	Description	Delivery period
D.1.2.1	3 Cross-Border Thematic Cultural Event involving 300 participants	3 themed cultural events unite Tarhos and Ineu, showcasing music, gastronomy and history and religion, engaging a number of 300 participants and the program and schedule documents for 3 cross-border cultural events.	Period 5 , 25 - 30
D.1.2.2	Dissemination campaign for the cultural events	Personalized invitations aiming to reach stakeholders; Cultural events Posters - 100 pcs; Trilingual cultural events flyers: (3000pcs, 2 pages) distributing among local community members; 3 Social media Campaign (3 months each before the events) describing the 3 events programs	Period 5 , 25 - 30
D.1.2.3	3 Post-Event Report	Comprehensive reports that summarizes the outcomes and impact of each event, including attendance figures, economic benefits to the local community, cultural exchange achievements, and lessons learned for future events.	Period 5 , 25 - 30

Outputs

Output 1.1	
Output Title	Participation in Cross-Border Bicycle Route Stakeholder Workshops
Programme Output Indicator	RC081_4.6: Participations in joint actions across borders
Measurement Unit	participations
Target Value	35,00
Delivery period	Period 2, 7 - 12
Output Description	In A1.1 activity 2 workshop will be organized in Ineu and Tarhos for the local stakeholders, representatives of tourism associations, local authorities, and communities of the two regions, with 15 participants at HU side and 20 participant at RO, in 1-2 period of the project implementation.
Output 1.2	
Output Title	Participation in Cross-Border Thematic Cultural Events

Output 1.2	
Programme Output Indicator	RC081_4.6: Participations in joint actions across borders
Measurement Unit	participations
Target Value	300,00
Delivery period	Period 5, 25 - 30
Output Description	In A1.2 activity 3 cultural events will be organized in the thematic of music, gastronomy and history and religion. The events will be organized through the whole project period, involving a total number of 300 participants. The activity's target audience includes local authorities, community members, tourism associations, educational institutions, and cultural organizations.

Investments

Work package 2

Work package title

WP2 Tourism Enrichment Strategy: Bridging Cultures and Destinations

Objectives

Your objectives should be:

- realistic and achievable by the end of the project;
- specific (who needs project outputs delivered in this work package, and in which territory);
- measurable – indicate the change you are aiming for.

Define one project specific objective that will be achieved when all activities in this work package are implemented and outputs delivered.

The SO of this WP is to enhance sustainable tourism in the cross-border area of Ineu and Tarhos joint tourist destination, by creating cross-border tourism enrichment strategy.

This objective entails conducting a comprehensive assessment, including trend analysis, resource mapping, and the evaluation of barriers to cooperation. The aim is to devise a joint strategy for sustainable tourism that aligns with the public interest and fosters CB collaboration.

This strategy will serve as a roadmap, outlining targeted approaches and goal-oriented processes in the tourism domain. The WP includes drafting an action plan, which will translate the strategy's objectives into tangible activities. Each cultural or tourist site will be associated with this strategy or action plan.

This objective aligns with RCO83 and RCR79 indicators, tracking the development of joint strategies or action plans, indicating a collaborative effort involving organizations from both sides of the border.

Think about the communication objective that will contribute to the achievement of the specific objective. Communication objectives aim at changes in a target audience's behaviour, knowledge or belief.

The communication objectives are effectively disseminating the comprehensive strategy and action plan developed within this WP. The primary goal is to ensure widespread awareness, engagement and active participation among diverse stakeholders across both regions, by highlighting the significance of the strategy and action plan in promoting sustainable tourism practices and preserving cultural heritage.

The active engagement and involvement of local communities, community leaders, tourism associations, educational institutions, local authorities, tourism-related businesses, governmental bodies and cultural organizations will foster a sense of ownership and participation in implementing the strategy and action plan.

Communication materials, posters, banners, and infographics, social media campaign and invitations realized in WP2 will visible provide statement highlighting the support from an Interreg fund.

Activities

Activity 2.1	
Title	Tarhos-Ineu Sustainable Tourism and Culture Preservation Strategy Development
Start period	Period 1, 1 - 6
End period	Period 5, 25 - 30
Description	<p>This comprehensive strategy aims to unify Tarhos and Ineu, utilizing the joint efforts of stakeholders from both regions. Collaborating tourism associations and local stakeholders play a pivotal role in this strategy development, ensuring a balanced reflection of the distinct interests and expertise of both localities.</p> <p>The strategic development process unfolds through several key stages:</p> <ul style="list-style-type: none"> - Comprehensive research, data collection, in-depth exploration and understanding of the region's historical significance, environmental and touristic assets, and cultural heritage. - An assessment of the current situation and challenges is conducted to identify strengths, weaknesses, opportunities and threats. - Specific goals and objectives are defined, aiming to align with the shared vision of creating a sustainable, culturally enriching, and community-centric tourism experience. - Identification of the target audience and the formulation of a strategic approach in order to meet the preferences and needs of diverse visitors will ensure inclusivity and relevance, paying attention one equitably distribution among the local population, including marginalized groups. - Crafting compelling key messages that resonate with the trail's essence and cultural significance aims to communicate the unique story and appeal of the joint bicycle trail. - Detailing actionable steps and initiatives required to execute the strategy effectively outlines the activities, resources, timelines, and responsibilities necessary for implementation. - Establishing robust metrics and evaluation methods to measure the strategy's success and impact. Continuous assessment and monitoring enable adjustments and improvements as needed. <p>The project involves engaging tourism and cultural associations and partnering with organizations to</p>

Activity 2.1	
	<p>leverage expertise in sustainable practices, cultural preservation, and trail management. This strategy aims to unite historical landmarks and natural wonders along designated bicycle route, fostering a diverse and eco-conscious trail uniting both regions. Given its critical role, the activity engages the technical and communication experts, LP1's event organizing expert, and PP2's strategy planner expert. Targeted awareness campaigns via social media, newsletters, and local publications will disseminate strategy updates, encouraging community involvement. Collaborative sessions with local micro-communities highlight the plan's benefits, ensuring stakeholders' understanding and participation. Online resources solicit feedback, fostering diverse stakeholder engagement and shared commitment to sustainable tourism and cultural preservation. Communication involves local micro-communities and moderators to engage diverse social interests and layers. Representatives from Ineu and Tarhos (e.g., cultural clubs, environmental and youth groups, religious) act as promoters, ensuring proper information dissemination about the project's objectives and advantages.</p>
Partner(s) involved	Ineu, Tarhos

Deliverables 2.1			
Running number	Deliverable title	Description	Delivery period
D.2.1.1	<ul style="list-style-type: none"> Tarhos-Ineu Sustainable Tourism and Culture Preservation Strategy 	Comprehensive plan unifying Tarhos and Ineu, fostering sustainable, culturally immersive tourism, based on robust research, inclusive strategies, and shared community engagement	Period 5, 25 - 30
D.2.1.2	Dissemination campaign for strategy updates	The dissemination campaign includes every three months social media updates Monthly newsletters sent to all stakeholders involved	Period 5, 25 - 30

Activity 2.2	
Title	Tarhos-Ineu Sustainable Tourism and Culture Preservation Action Plan
Start period	Period 1, 1 - 6

Activity 2.2	
End period	Period 5, 25 - 30
Description	<p>The "Tarhos-Ineu Sustainable Tourism and Culture Preservation Action Plan" constitutes a comprehensive roadmap, encompassing strategic goals, actionable steps, resource allocation, timeline adherence, progress monitoring, and marketing strategies.</p> <p>Setting goals includes the strategic aspirations set forth in the development phase (A2.1) into quantifiable and achievable goals intent of offering a holistic, culturally immersive, and sustainable experience to tourists, including extending visitor stays, fostering cultural experiences, preserving cultural heritage, and enriching sustainable tourism offerings in the region.</p> <p>Creating a list of actions aligning with the strategic goals entail the establishment of joint marketing campaigns, the creation of interactive cultural events, the implementation of sustainable tourism practices, and the preservation of cultural resources. It includes organizing joint promotional activities showcasing the shared heritage and natural values of both regions, engaging local artists, artisans, and performers for cross-border cultural events, and implementing eco-friendly measures to protect the natural landscapes along the bicycle trail.</p> <p>Setting a structured timeline, mapping out a clear schedule for executing the defined actions, guided by achievable deadlines, considering the dependencies between various activities and ensuring a cohesive progression towards the shared objectives. Specific milestones are set to measure progress at regular intervals throughout the project's implementation.</p> <p>The Action Plan includes a robust monitoring and evaluation mechanism to track progress and ensure alignment with predetermined objectives, measuring the effectiveness of marketing strategies, the impact of cultural events on local communities, and the adoption of sustainable practices among tourists.</p> <p>Marketing actions aimed at promoting the joint bicycle trail, historical and tourism sites of Tarhos and Ineu, including the development of multimedia campaigns, social media promotions, online platforms showcasing local attractions, and collaborative marketing efforts with tourism associations and local businesses.</p>

Activity 2.2	
	<p>The active implication of the strategical expert from PP2, the communication expert and the event organizing expert from LP1 will enhances the quality and effectiveness of action plan, maximizing the project's visibility, engagement, and positive outcomes.</p> <p>To engage stakeholders, organizing targeted campaigns via social media & local media, tailored outreach programs, feedback channels, and collaborations needed aiming to inform, involve, and gather support for the action plan. By engaging diverse stakeholders through inclusive marketing strategies, implementing eco-friendly practices, and involving local authorities, tourism associations, and cultural organizations, the project promotes gender equality, non-discrimination, sustainability, and the preservation of cultural and natural heritage.</p>
Partner(s) involved	Ineu, Tarhos

Deliverables 2.2			
Running number	Deliverable title	Description	Delivery period
D.2.2.1	Tarhos-Ineu Sustainable Tourism and Culture Preservation Action Plan	Comprehensive plan fostering sustainable tourism & culture preservation in Tarhos-Ineu, including goals, actions, resources, monitoring, marketing for a holistic, engaging experience	Period 5 , 25 - 30
D.2.2.2	Dissemination campaign for action plan updates	The dissemination campaign includes every three months social media updates Monthly newsletters sent to all stakeholders involved	Period 5 , 25 - 30

Outputs

Output 2.1	
Output Title	Tarhos-Ineu Sustainable Tourism and Culture Preservation Strategy
Programme Output Indicator	RC083_4.6: Strategies and action plans jointly developed
Measurement Unit	strategy/action plan
Target Value	1,00

Output 2.1	
Delivery period	Period 5, 25 - 30
Output Description	Through A2.1 activity The Tarhos-Ineu Sustainable Tourism and Culture Preservation Strategy will be created. This strategy is a collaborative initiative crafted to foster sustainable, culturally immersive tourism experiences, aiming to extend tourists' stays in the project region. The strategy includes research & discovery phase, situational analysis, setting goals and objectives, defining target audience and strategy, specifying key messages, defining tactical plan and measurement.
Output 2.2	
Output Title	Tarhos-Ineu Sustainable Tourism and Culture Preservation Action Plan
Programme Output Indicator	RCO83_4.6: Strategies and action plans jointly developed
Measurement Unit	strategy/action plan
Target Value	1,00
Delivery period	Period 5, 25 - 30
Output Description	Through A2.2 activity the Tarhos-Ineu Sustainable Tourism and Culture Preservation Action Plan will be produced, which will be a clear a list of steps needed to complete to achieve the project goals. Will be upbuilt by defining strategic goals, actionable steps, resource allocation, timeline adherence, progress monitoring, and marketing strategies.

Investments

Work package 3

Work package title

WP3 Cross-border Organizational Collaboration

Objectives

Your objectives should be:

- realistic and achievable by the end of the project;
- specific (who needs project outputs delivered in this work package, and in which territory);
- measurable – indicate the change you are aiming for.

Define one project specific objective that will be achieved when all activities in this work package are implemented and outputs delivered.

The SO for developing sustainable tourism offers and products aligns with RCO87 and RCR84 indicators, emphasizing formalized collaboration during and after the project's duration. During the project, we aim to establish a robust foundation for effective collaboration in developing sustainable tourism offers and products between Romanian and Hungarian entities by initiating a Memorandum of Understanding (MoU). This MoU will define roles, responsibilities, and commitments, ensuring efficient project execution. Post-project, our objective is to foster sustained collaboration. We'll draft a formal Cooperation Agreement encompassing broader mutual interests and potential future endeavors. This commitment will ensure the longevity and relevance of our partnership, contributing to enduring cross-border cooperation. Our goal is to ensure that the collaborative efforts contribute to lasting impacts beyond the current project, promoting sustainable tourism and local development.

Think about the communication objective that will contribute to the achievement of the specific objective. Communication objectives aim at changes in a target audience's behaviour, knowledge or belief.

CO includes the organization of the project launch and closing conference on both partner sides, with the active contribution of the communication expert, each event involving 30 participants. Launch event convened to introduce and initiate the project, providing stakeholders with essential information, objectives, and key details, including project start press release for both partners. While the closing conference aims to review and discuss the outcomes, achievements, and lessons learned from a completed project, involving stakeholders in a comprehensive assessment of the project's overall success and impact, includes project closing announcement for both partners.

Activities

Activity 3.1	
Title	Formalization of Collaboration
Start period	Period 1, 1 - 6

Activity 3.1	
End period	Period 1, 1 - 6
Description	<p>This activity represents a pivotal step in ensuring effective cooperation between the two legal entities involved in the project, aiming to establish a robust working relationship during the project's duration. The primary objective is establishing a structured collaboration framework between entities serves as a fundamental step towards jointly developing sustainable tourism offerings and products. This formalized cooperation lays the groundwork for integrated investments and shared strategies to bolster local tourism development.</p> <p>This framework will define their roles, responsibilities, and shared goals. Ensuring that both entities are aligned with the project's objectives, priorities, and desired outcomes, the Memorandum of Understanding (MoU) will serve as a guide for their joint efforts. The MoU facilitates transparent and efficient communication channels between the entities, promoting information sharing and decision-making. The identification of potential challenges or obstacles to collaboration redounds establishing strategies for risk mitigation and conflict resolution. During the drafting phase of the document, the responsibility of compliance with legal requirements and regulations in both Romania and Hungary, is necessary. Stakeholders within both organizations will be involved to gather input and feedback on the MoU's content and objectives. Organizing a formal signing ceremony, where representatives from both entities officially endorse and commit to the MoU, leads to strengthening their dedication to the project's success. Establishing a schedule for periodic reviews and updates of the MoU to ensure that it remains relevant and aligned with evolving project needs and objectives, assured by A3.2, is also necessary.</p> <p>The PP2 strategical expert will help define the long-term goals, objectives, and outcomes of the collaboration, ensuring that it aligns with the project's overall mission, and the LP1 communication expert will help create clear and effective communication materials, ensuring that partners are well-informed about the collaboration's significance. The event organizer expert of LP1 will collaborate with project partners to plan and organize the formalization activity, determining</p>

Activity 3.1	
	<p>dates, locations, and logistical arrangements. Dedicated section on the project website will be created highlighting the importance of the cross-border collaboration. Email newsletters will keep stakeholders informed about collaboration progress and upcoming events. The regularly update of social media profiles with achievements resulting from cross-border collaboration and case reports highlighting the positive impact of collaboration on the project's objectives.</p> <p>This activity includes the organization of the project launch conference on LP1 side, with the active contribution of the communication expert, involving 30 participants.</p> <p>The activity will follow the horizontal principles through gender equality, non-discrimination, sustainability.</p>
Partner(s) involved	Ineu, Tarhos

Deliverables 3.1			
Running number	Deliverable title	Description	Delivery period
D.3.1.1	Memorandum of Understanding	Formal agreement between the two legal entities involved in the project, outlining their roles, responsibilities, and commitments during the project's duration. The document serves as a guiding framework, fostering clear communication, risk mitigation, and project alignment.	Period 1, 1 - 6
D.3.1.2	Project Launch Conference	Event convened to introduce and initiate the project, providing stakeholders with essential information, objectives, and key details, involving 30 participants. Includes project launch press release for both partners.	Period 1, 1 - 6

Activity 3.2	
Title	Periodic Collaboration Reviews
Start period	Period 2, 7 - 12
End period	Period 5, 25 - 30
	Embodies the commitment of LP1 and PP2 to maintain a dynamic and effective partnership. Recognizing that collaboration is not a static

Activity 3.2	
	<p>insights and recommendations for improving the collaboration's effectiveness and ensuring alignment with long-term objectives, and the LP1 communication expert will have the responsibility of facilitating communication between partners and stakeholders during the review process, ensuring that feedback and insights are effectively communicated.</p> <p>In alignment with the RCO87 project indicator, which emphasizes organizations cooperating across borders, the "Periodic Collaboration Reviews" activity exemplifies the commitment of LP1 and PP2 to maintain an active partnership.</p>
Partner(s) involved	Ineu, Tarhos

Deliverables 3.2			
Running number	Deliverable title	Description	Delivery period
D.3.2.1	Bi-annual collaboration review reports.	Comprehensive documents summarizing the outcomes of the review meetings. These reports serve as a record of the collaboration's evolution, offering valuable information to stakeholders, project teams, and leadership for informed decision-making and continuous improvement	Period 5 , 25 - 30

Activity 3.3	
Title	Post-Project Cooperation Agreement
Start period	Period 5, 25 - 30
End period	Period 5, 25 - 30
	<p>The Post-Project Cooperation Agreement signifies a forward-looking commitment of LP1 and PP2. Both entities recognize the enduring value of their collaboration and the imperative to extend it into the future. This activity revolves around the formalization of a Cooperation Agreement that transcends the confines of the current project, aligning with the RCR84 indicator's requirement. The primary objective is to formalize a commitment to continued collaboration beyond the project's completion. This agreement solidifies the partnership between the Romanian and Hungarian</p>

Activity 3.3	
	the current project, creating opportunities for mutual growth and innovation in various fields.
Partner(s) involved	Ineu, Tarhos

Deliverables 3.3			
Running number	Deliverable title	Description	Delivery period
D.3.3.1	Formal Cooperation Agreement	Commitment to ongoing cooperation, covering a range of mutual interests and potential future projects beyond the scope of the current initiative. This agreement ensures that the partnership endures, providing a structured framework for continued collaboration and growth in diverse domains.	Period 5 , 25 - 30
D.3.3.2	Project Closing Conference	Event convened to review and discuss the outcomes, achievements, and lessons learned from a completed project, involving stakeholders in a comprehensive assessment of the project's overall success and impact, with 30 participants. Includes project closing announcement for both partners.	Period 5 , 25 - 30

Outputs

Output 3.1	
Output Title	Organization of Cross-border Collaboration
Programme Output Indicator	RC087_4.6: Organisations cooperating across borders
Measurement Unit	organisations
Target Value	2,00
Delivery period	Period 5, 25 - 30
Output Description	Through A3.1, A3.2 and A3.3 activities, by initiating a Memorandum of Understanding (MoU), the connected Periodic Collaboration Reviews and the Pos-Project Collaboration Agreement, the foundation for effective collaboration in developing sustainable tourism offers and products between Romanian and Hungarian entities will be created, by outlining their roles, responsibilities and commitments.

Investments

Work package 4

Work package title

WP4 Cultural & Tourism Site Enhancement Initiative

Objectives

Your objectives should be:

- realistic and achievable by the end of the project;
- specific (who needs project outputs delivered in this work package, and in which territory);
- measurable – indicate the change you are aiming for.

Define one project specific objective that will be achieved when all activities in this work package are implemented and outputs delivered.

SO targets the project's localities, Ineu and Tarhos, aiming for tangible improvements in their cultural and tourism sites and ensuring these sites are accessible and attractive to a wide range of visitors, aligning with the RCO77 and RCR77 indicators.

Improving Ineu's appeal as a tourist destination by creating attractive active recreation facilities and integrating green spaces, creating family-friendly visitor amenities and preserving Ineu's cultural heritage, is a main objective.

Enhancing Tarhos's cultural and tourism sites with a focus on restoring the Forest House and making outdoor areas inviting for visitors is an important goal of this WP.

The SO is to leverage innovative technologies and development to preserve, promote and capitalize on the cultural, rural, natural, and religious heritage of Ineu and Tarhos. The objective involves the creation of thematic routes that showcase the rich cultural, rural, natural, and religious heritage of the region.

Think about the communication objective that will contribute to the achievement of the specific objective. Communication objectives aim at changes in a target audience's behaviour, knowledge or belief.

Increasing public awareness about the cultural, rural, natural, and religious heritage by engaging local communities, stakeholders and tourists through informative communication channels.

Developing informative materials (brochures, websites, social media content) showcasing the site enhancements will attract visitors and encourage sustainable tourism practices.

Communication materials, posters, banners, and infographics, social media campaign and invitations realized in WP4 will visible provide statement highlighting the support from an Interreg fund.

LP1 and PP2 will display at the location of the investments durable billboards clearly visible to the public, in accordance with regulation established. (1 in Ineu and 1 in Tarhos).

Activities

Activity 4.1

Title

Implementation and Site Enhancement for Ineu

Activity 4.1	
Start period	Period 1, 1 - 6
End period	Period 4, 19 - 24
Description	<p>The activity marks a transformative phase of the site enhancement created as a joint effort in the A2.1 activity, involving construction and improvement work at selected tourism sites within Ineu, aiming to offer enhanced experiences to visitors, raising the appeal of the region as a tourist destination. This activity contributes to achieving the project-specific objectives and aligns with the RCO77 indicator.</p> <p>A4.1 involves the transformation of the local military unit into a lively recreational tourist area. The project seeks to maximize the potential of this location by introducing an array of recreational facilities, aligned with the project's objectives of making cultural and tourism sites more appealing to visitors.</p> <p>Parking area includes 198 parking spaces for cars, electric cars and for people with disabilities and 4 parking places for coaches, as well.</p> <p>The enhancement aims to create a competitive-level 4x cross mountain-bike track, with a paved area where removable bleachers will also be placed to provide a minimum of 200 seating places for spectators, a technical container, container-type toilets and other visitor amenities like areas with umbrellas and chairs in order to ensure a minimum level of comfort for visitors.</p> <p>Recreation area for all age groups will be also created, developed through pathways. Various sub-areas will be placed, including outdoor tables for ping-pong, rope track, a lake with a pontoon, a playground for young children, as well as a playground for teenagers and adults, also 22 realistic dinosaur models (static and animatronic).</p> <p>To facilitate exploration and appreciation of Ineu's cultural and historical assets, the activity focuses on the creation of visitor-friendly amenities, including informational boards and rest areas.</p> <p>Involving the local community and stakeholders in the decision-making process ensures that site enhancements reflect community values. By implementing environmentally friendly practices, we ensure that site enhancements do not harm the natural surroundings.</p> <p>The technical expert from LP1 is primarily responsible for overseeing the technical aspects of the implementation phase, which may involve</p>

Activity 4.1	
	<p>documentation, logistics, and communication related to the technical aspects of the projects. The strategical expert ensures that the technical aspects of the implementation align with the broader project objectives</p> <p>Dissemination of informative materials (brochures, websites, social media content) showcasing site enhancements will boost understanding and attract visitors. Partnerships with local authorities, cultural organizations, and educational institutions will foster coordinated efforts.</p> <p>According to the Visual Identity Manual, stickers will be placed to all the equipment's installed at LP1's own expense.</p> <p>During this activity, strict adherence to horizontal principles will be maintained, ensuring fundamental rights, gender equality, non-discrimination, and sustainable development principles.</p>
Partner(s) involved	Ineu, Tarhos

Deliverables 4.1			
Running number	Deliverable title	Description	Delivery period
D.4.1.1	Plans and permits	Documentation of the execution of construction, technical plans, taking into consideration environmental impact assessments, progress updates, quality assessments, and budget tracking, providing a clear and transparent account of the implementation.	Period 2 , 7 - 12
D.4.1.2	Road construction	Upgrading pathways and roads to modern standards, ensuring safer and more accessible routes for visitors, while preserving the region's natural landscapes and heritage.	Period 4 , 19 - 24
D.4.1.3	Parking plots	Facilitates well-integrated parking spaces, harmonizing functionality with the site's aesthetics, offering convenience to tourists without disturbing the natural ambiance.	Period 4 , 19 - 24
D.4.1.4	4xcross mountain-bike track	A dirt bike 4x cross track suitable for organizing local, national, or even international competitions, along with accompanying grandstands capable of accommodating 200 spectators.	Period 4 , 19 - 24
D.4.1.5	Recreational area for all age groups	Including outdoor tables for ping-pong, rope track, a lake with a pontoon, a playground for young children, as well as a playground for teenagers and adults, 22 realistic dinosaur models, encouraging families to enjoy stays in a welcoming environment.	Period 4 , 19 - 24

Deliverables 4.1			
Running number	Deliverable title	Description	Delivery period
D.4.1.6	Tourists amenities	Constructing essential facilities like restrooms, public lighting, benches, trash cans, ensuring the visitors' comfort.	Period 4 , 19 - 24
D.4.1.7	Informative materials	Bilingual Brochures in A5 size, 36 pages, 3000pcs Showcasing site enhancements, delivering engaging and informative content to attract and educate potential visitors. Social media Campaign 4 for months, informing local stakeholders and potential visitors about the site enhancements in Ineu	Period 4 , 19 - 24
D.4.1.8	Billboard	display at the location of the investments durable billboard clearly visible to the public, in accordance with regulation established, highlighting the Interreg fi-nancial support included	Period 4 , 19 - 24

Activity 4.2	
Title	Implementation and Site Enhancement for Tarhos
Start period	Period 1, 1 - 6
End period	Period 4, 19 - 24
	<p>A4.3 dedicated to enhancing the cultural and tourism sites in Tarhos, with the objective of transforming the locality into a more attractive tourism destination, promoting outdoor activities and sustainable tourism and to facilitate longer visitors's stays in the region. This phase brings to life the vision outlined in the A2.2 activity, with a special emphasis on the renovation of the forest house. The realization of the Tarhos-Ineu bicycle trail from activity A1.1 is a substantial driver behind the enhancements achieved in Tarhos.</p> <p>The implementation begins with the execution of planned construction of the restoration of the Forest House, a significant cultural site.</p> <p>The goal is to rehabilitate the existing structure and its surrounding for recreational, family, and cultural events, thus making the facility suitable for tourism purposes.</p> <p>The enhancement focuses on renovation and expansion of the eastern side of the building, creating an open/covered barn structure used for events.</p> <p>The property will feature 10 parking spots, including spaces for disabled parking and electric vehicle</p>

Activity 4.2	
Description	<p>charging. The existing driveway will be maintained. Bicycle storage will be placed near the parking area. The building will be accessible with appropriate ramps for disabled access.</p> <p>The interior layout will accommodate restaurant, kitchen, changing rooms, accessible restrooms and mechanical center. A covered veranda will serve as a multi-purpose space for children's activities and dining.</p> <p>The renovation involves facade design, modifications to the existing structural elements to ensure stability, installation of a solar panel system, measures for local drinking water provision and sewage collection according to environmental and public health regulations.</p> <p>The surrounding outdoor area will also undergo enhancements, aiming to create an inviting space for visitors with recreational opportunities.</p> <p>Quality control will include monitoring process of predefined quality. Prudent budget management helps to keep the established financial parameters and to optimize the resource allocation. A4.2 will engage local community members and stakeholders in the decision-making process.</p> <p>LP1 technical expert will focus on overseeing the technical aspects of the implementation, the strategical expert from the PP2 will ensure alignment between the technical implementation and the project objectives. The activity will incorporate environmentally conscious practices to safeguard the natural environment.</p> <p>Informative materials (brochures, websites, social media content) showcasing enhancements will boost understanding and attract visitors.</p> <p>Partnerships with local authorities, cultural organizations and educational institutions will foster coordinated efforts, also ensuring gender equality in site enhancements, advocating sustainable construction practices.</p> <p>According to the Visual Identity Manual, stickers will be placed to all the devices procured and installed at PP2's own expense.</p>
Partner(s) involved	Ineu, Tarhos

Deliverables 4.2			
Running number	Deliverable title	Description	Delivery period
D.4.2.1	Enhancement of the forest house	The transformation aims to create an inviting space for visitors, encouraging them to explore the natural beauty and outdoor recreational opportunities that Tarhos has to offer.	Period 4 , 19 - 24
D.4.2.2	Informative materials	Bilingual Brochures in A5 size, 36 pages, 3000pcs. Showcasing site enhancements, delivering engaging and informative content to attract potential visitors. Social media Campaign 3 for months, informing local stakeholders and potential visitors about the site enhancements in Tarhos.	Period 4 , 19 - 24
D.4.2.3	Billboard	display at the location of the investment durable billboard clearly visible to the public, in accordance with regulation established, highlighting the Interreg financial support included	Period 4 , 19 - 24

Activity 4.3	
Title	Joint Thematic Route and tourism offerings
Start period	Period 4, 19 - 24
End period	Period 5, 25 - 30
	<p>This activity initiative aims to elevate cross-border tourism in the shared region by developing joint tourism offers (According to A2.2 activity) and establishing a cross-border thematic bicycle route (based on A1.1 activity). The primary focus is on preserving and capitalizing on the cultural and rural heritage, enriching and extending visitor experiences, and fostering sustainable tourism practices and a deeper connection between tourists and the unique essence of these regions.</p> <p>The activity involves developing unified tourism offerings and packages that highlight the intertwined cultural and rural heritage of Ineu and Tarhos through multi-day itineraries that combine various experiences into comprehensive packages, including accommodation options, guided tours possibilities to historical landmarks, heritage sites and touristic and outdoor offerings. Promoting package deals that offer discounted rates for extended stays will encourage tourists to explore multiple facets of Ineu and Tarhos.</p>

Activity 4.3	
Description	<p>Comprehensive online resources and publications will be realized in collaboration, detailing the tourism packages and the joint bicycle route. Through collective planning, these materials aim to showcase the diverse cultural heritage and immersive experiences awaiting visitors in the region. The joint website for the project will serve as an innovative platform with multiple purposes, facilitating visitor registration and providing online QR-code based tickets for site access. These tickets will grant visitors access to project sites like the forest house of Tarhos, the recreational park on Ineu and their parking areas. Furthermore, utilizing these tickets, visitors will have the opportunity to check-in at local restaurants, accommodations, and various cultural and economic units associated with the project. The monitoring documentation for tracking visitors' numbers will comprehensively record and systematize visitor data at cultural and tourism sites. Quarterly performance and maintenance reports will provide detailed updates on site performance, maintenance, and visitor statistics. Feedback reports, along with improvement action plans, will summarize visitor input and outline strategies to enhance the visitor experience based on their feedback.</p> <p>These activities provisioned will highly contribute to the project's durability and sustainability, assuring the correspondence with the RCR77 indicators' requirements.</p> <p>The strategic expert will contribute to strategic decision-making, ensuring that the joint tourism offers and cross-border thematic route are in line with the overall project goals. The communication expert will be responsible for crafting effective communication strategies that promote the joint tourism offers and the cross-border thematic route, involving stakeholders engagement, developing informative materials, tourism album publication, social media campaign, video documentation and publication of good practices.</p>
Partner(s) involved	Ineu, Tarhos

Deliverables 4.3			
Running number	Deliverable title	Description	Delivery period
D.4.3.1	Joint tourism offers	Showcasing cultural and rural heritage encouraging extended stays. Design multi-day itineraries that combine various experiences into comprehensive packages, will include accommodation, guided tours possibilities to historical landmarks, heritage sites and touristic and outdoor offerings.	Period 5 , 25 - 30
D.4.3.2	Cross-border bicycle route	Creation of a joint cross-border bicycle trail linking Ineu and Tarhos, unveiling shared cultural and rural heritage, promoting sustainable tourism experiences	Period 5 , 25 - 30
D.4.3.3	Tourism publications and online resources	Trilingual tourism album publication (A5, 64 pages, 3000pcs) and Social media Campaign (for 6 months) highlighting joint tourism offerings, 3 video documentations: 1 presenting best practices, 1 in the thematic of nature, and 1 in culture; Trilingual good practices publication 3000, A5, 36 pages	Period 5 , 25 - 30
D.4.3.4	Monitoring documentation for tracking visitors' numbers	Comprehensive record that systematically tracks and documents visitor numbers at cultural and tourism sites in Ineu and Tarhos. This provides a detailed account of visitor footfall, demographics, and behaviors, offering valuable insights for informed decision-making and project evaluation	Period 5 , 25 - 30
D.4.3.5	Feedback reports, and improvement action plan	Reports summarizing visitor feedback and suggestions collected from cultural and tourism sites. It includes detailed action plans outlining how the project intends to address identified areas for improvement based on visitor input, enhancing the visitor experience.	Period 5 , 25 - 30

Outputs

Output 4.1	
Output Title	Implementation and Site Enhancements for Ineu
Programme Output Indicator	RCO77_4.6: Number of cultural and tourism sites supported
Measurement Unit	cultural and tourism sites
Target Value	1,00
Delivery period	Period 4, 19 - 24

Output 4.1	
Output Description	Through A4.1 activity, essential construction and improvement work at selected cultural and tourism sites within Ineu, Romania, will be realized, including modernizing roads, creating parking spaces, bicycle 4xCross track, visitors amenities, recreational areas.
Output 4.2	
Output Title	Implementation and Site Enhancements for Tarhos
Programme Output Indicator	RCO77_4.6: Number of cultural and tourism sites supported
Measurement Unit	cultural and tourism sites
Target Value	1,00
Delivery period	Period 4, 19 - 24
Output Description	A4.2 activity is the realization of site enhancement of Tarhos, including the rehabilitation the existing structure of tle local forest house and its surrounding 15,000 square meters to accommodate 80-100 people for recreational, family, and cultural events, thus making the facility suitable for tourism purposes.

Investments

Investment 4.1

Title

Site enhancement Ineu

Expected delivery period

Period 4, 19 - 24

Justification

Please explain why this investment is needed.

The investment in enhancing the Ineu site is crucial to achieve the project's goal of transforming Ineu and the region into an appealing tourist destination while preserving its cultural and natural heritage.

The project's specific objectives emphasize the creation of attractive active recreation facilities, integration of green spaces, and the preservation of cultural heritage.

The investment includes transforming the local military unit into a vibrant recreational tourist area with modern facilities and amenities. The envisioned enhancements encompass a 4x cross mountain-bike track, recreational areas for all age groups, outdoor amenities, and visitor-friendly features like informational boards and rest areas. The construction of a parking area with dedicated spaces for various vehicles ensures accessibility, including provisions for people with disabilities.

The project emphasizes sustainability and eco-friendly tourism practices, ensuring that site enhancements do not harm the natural surroundings but contribute to their preservation. Involving the local community in decision-making reflects a commitment to aligning site improvements with community values, and adherence to horizontal principles ensures fundamental rights, gender equality, non-discrimination, and sustainable development.

The investment in Ineu site enhancement is essential for creating a competitive tourist destination, promoting sustainable tourism practices, and preserving the region's rich cultural and natural heritage. The investment, including upgraded roads, parking spaces, recreational facilities, collectively contribute to making Ineu an attractive and sustainable destination for a diverse range of visitors, aligning with the project's objectives.

Please clearly describe the cross-border relevance of the investment.

The investment in enhancing Ineu's cultural and tourism sites holds significant cross-border relevance as outlined in the project and activity descriptions. The investment plays a pivotal role in achieving the project's overarching objective of preserving, promoting, and capitalizing on the cultural, rural, natural, and religious heritage of both Ineu and Tarhos for the benefit of present and future generations.

The transformation of Ineu's local military unit into a recreational tourist area, a central initiative of A4.1, is designed to maximize the potential of this location. By creating attractive active recreation facilities, green spaces, and family-friendly amenities, Ineu becomes not only a destination in itself but also a gateway for cross-border visitors.

The construction and improvement work in Ineu includes the development of a competitive-level 4x cross mountain-bike track, recreational areas for all age groups, and essential facilities like parking spaces, restrooms, and seating areas. These enhancements are not only aimed at attracting a diverse range of visitors but also at promoting cross-border tourism by providing an enriching and accessible experience.

This cross-border thematic development aims to elevate tourism in the shared region by highlighting the interconnected heritage of Ineu and Tarhos. The joint website and QR-code based ticketing system further facilitate cross-border engagement, allowing visitors to seamlessly access project sites in both localities.

The Ineu site investment is cross-border in its essence, not only through physical connectivity via the bicycle trail but also by promoting the interconnected cultural heritage of Ineu and Tarhos. The enhancements in Ineu contribute directly to the joint tourism offerings and the cross-border thematic bicycle route, fostering a deeper connection between tourists and the unique essence of these regions.

Please describe who is benefiting (e.g. partners, regions, end-users, etc.) from this investment, and in what way.

The primary beneficiaries of the investment include local communities, tourists, and project partners. The creation of modern facilities and recreational areas contributes to the economic development of Ineu by generating employment opportunities and stimulates economic activities through increased tourism.

Involving the local community in decision-making ensures that site enhancements reflect community values.

The investment's improvements provide visitors with diverse and engaging experiences, promoting longer stays and repeat visits.

The investment strengthens collaboration, promoting a shared vision among partners and contributing to the overall success of the project.

The investment aims to improve Ineu's appeal as a tourist destination, indirectly benefiting surrounding regions. The creation of thematic routes and visitor-friendly amenities attracts a diverse range of tourists, promoting the broader region as a cross-border tourism hub.

The construction of parking areas with spaces for various vehicles, recreational spaces for all age groups, and essential facilities like restrooms and public lighting ensure that end-users, including tourists and local residents, enjoy convenient and comfortable access to the enhanced sites.

In summary, the Ineu investment creates a positive ripple effect, benefiting local communities through economic development and engagement, offering tourists enriched experiences, fostering collaboration among project partners, promoting the broader region as a tourism destination, preserving cultural heritage, and ensuring accessibility and comfort for end-users.

In the case of pilot investment, please clarify which problem it tackles, which findings you expect from it, how it can be replicated, and how the experience coming from it will be used for the benefit of the programme area.

Ineu lacks the necessary infrastructure and recreational facilities to position itself as a competitive tourist destination, hindering economic growth and cultural preservation. The absence of attractive and family-friendly amenities diminishes the overall appeal of Ineu, limiting engagement with a broad spectrum of visitors. The need to balance modernization with the preservation of cultural heritage sites requires innovative solutions to ensure sustainable tourism practices. The investment is expected to stimulate economic activities, attracting diverse visitors and generating revenue for local businesses. Findings should indicate heightened engagement with Ineu's cultural and recreational offerings, resulting in extended stays and a positive impact on local communities.

The creation of diverse recreational spaces and themed attractions, can be replicated in other regions seeking to enhance tourism appeal and engagement.

The active involvement of the local community in decision-making processes can be replicated to ensure that site enhancements align with community values and preferences.

Prioritizing environmentally friendly practices during construction can set a replicable standard for responsible ecological practices in tourism-related projects.

The experiences gained from the Ineu investment will be shared among project partners and stakeholders, fostering a collaborative learning environment and informing future initiatives.

Insights from Ineu will guide strategic decision-making in subsequent project activities, ensuring that the program area benefits from a well-informed and adaptive approach.

Successful strategies employed in Ineu will be actively promoted to other regions within the program area, encouraging the adoption of best practices in cultural and tourism site enhancement and will be strategically incorporated into program-wide communication strategies, contributing to the overall branding and visibility of the program area.

Location of the physical investment	
Country	România (RO)
NUTS 2	Vest (RO42)
NUTS 3	Arad (RO421)
Street House number, Postal code, City	--, 315300, Ineu

Risk associated with the investment

Describe the risk associated with the investment, go/no-go decisions, etc. (if any).

Technical Risks:

- Modification of the technical solution;
- Cost overrun risks;
- Delays in the execution of works;

Measures to counter technical risks:

- Before contracting the next stages of design and execution, the Land Book must be updated (addresses, built-up areas);
- Since only after the actual start of the works it will be possible to know if there are no additional, mandatory works to be implemented, in the general estimate of the work, various and unforeseen expenses will be provided, which can be used;
- Technical assistance from the designer will be contracted during the project's execution;
- Quality control programs for construction sites, prepared by specialized designers, will be respected during the execution of the works;

Organizational Risks:

- Non-assumption of tasks and responsibilities within the beneficiary/project designer/contractor project team;
- Insufficient human resources for project activities.

Measures to counter organizational risks:

- The project team will be appointed by the legal representative;
- Responsibilities of project team members will be established by creating job descriptions;
- Persons with experience in implementing similar projects will be appointed to the project team;
- Dissemination of all information to all project team members and the contractor;
- Constant reevaluation of the activity schedule to correlate with allocated personnel (beneficiary/project designer/contractor project team);

Financial and Economic Risks:

- Insufficient funding capacity;
- The market and economic context at the project implementation level depend on the economic context in which suppliers, producers, or traders operate.

Measures to counter financial and economic risks:

- The full budget necessary for project implementation will be allocated and reserved in the Beneficiary's budget;
- Contracts in the local currency will be concluded with collaborators to avoid contract value increases due to exchange rate fluctuations.

Investment documentation

Please list all technical requirements and permissions (e.g. building permits) required for the investment according to the respective national legislation. If these are already available, attach them to this application form, otherwise indicate when you expect them to be available.

Feasibility Study Approval (December 21, 2023): The local council approved a comprehensive Feasibility Study, analyzing the project's viability, costs, benefits, and impacts. This approval is a pivotal achievement, validating the project's practicality and laying the groundwork for subsequent approvals.

2. Urban Planning Certificate Acquisition (December 6, 2023): This certificate details the legal, economic, and technical conditions pertinent to the project site, including zoning laws and land use regulations. It's a critical document that guides the development according to local statutory requirements.

3. Initial Evaluation Stage Decision (December 22, 2023): The project progressed through an initial evaluation phase, culminating in a decision that outlines preliminary approvals or conditions. A deadline (March 21, 2024) for submitting additional documents to the Environmental Protection Agency signifies a structured, phase-by-phase regulatory process.

4. Environmental Considerations: A significant yet incomplete phase is the Biodiversity Study (Chapter XIII), along with a supporting memorandum as per Annex 5E guidelines. This assessment is vital for evaluating environmental impacts and ensuring compliance with ecological protection standards.

5. Pending Permits and Further Documentation: Besides the Urban Planning Certificate and Initial Evaluation Decision, other permits and authorizations are pending. Future steps involve acquiring and preparing the Detailed Technical Documentation for Construction Authorization (DTAC) and developing the Zonal Urban Plan. These are essential for specifying technical and urbanistic details of the project.

6. Projected Timeline for Completion: The project timeline aims to secure all necessary permits and construction authorization by August, indicating a well-planned approach to fulfill all regulatory requirements, thereby facilitating the construction start.

For investments in infrastructure with an expected lifespan of at least five years, please indicate whether an assessment of expected impacts of climate change has been carried out. Should it be necessary, you must be ready to submit this documentation to the relevant programme body/ies.

The proposed investment aims to build new tourist recreational facilities.

Regarding adaptation to the effects of climate change:

Depending on the location of the investment, vulnerabilities will be determined in terms of environmental/climate conditions (floods, torrential rains, extreme temperatures, etc.).

Forecasts of these vulnerabilities during the lifetime of the investment will be considered in the design phase, with an impact on the selected technical solutions.

Key considerations include temperature trends, risks from extreme weather events, and evaluating the investment's resilience. Adaptation measures involve resilient structural design, advanced monitoring systems, and community education on climate change. Lifecycle analysis and community engagement ensure long-term sustainability. Data-driven decision-making involves periodic climate assessments, scenario planning, and collaboration with climate experts. Continuous learning and partnership with research institutions enhance the project's adaptability to evolving climate conditions.

The negative effects on the environment, along with their prevention and mitigation strategies, were considered at all stages of preparation and will continue to be addressed during the implementation of the projects:

- Investments are located away from or outside the immediate vicinity of protected natural areas
- In accordance with the feasibility study, we will consider all aspects of the construction phase in environmental impact assessments. This includes site organization, construction of technological roads, and provision of utilities to areas where land is prepared for construction.
- The technical project documentation (Proiect tehnic) will incorporate relevant information on how the potential impacts of climate change were taken into account, adhering to the provisions outlined in the Commission Notice "Technical guidance on the climate-proofing of infrastructure in the period 2021-2027."

Ownership

Who owns the site where the investment is located?

The investment at the location with field documents with ID numbers of the real estate (No.Cad.) 319886 and 301606 is owned by LP1.

Who will retain ownership of the investment at the end of the project?

The investment will be supported financially and institutionally by LP1, who ensures the sustained financial support necessary for maintaining, utilizing, and further developing the investment. LP1 will reserve a portion of its annual budgets to support enhancements and updates to investment, covering maintenance, technological advancements, and necessary modifications required for the investment to remain effective.

Who will take care of the maintenance of the investment? How will this be done?

LP1 will ensure necessary financial resources by allocating operation and maintenance funding from the local budgets during the annual budgeting process, for at least 5 years after project closure. In order to ensure funding for developing the newly created infrastructures and to continue investments in tourism development, LP1 will prepare further project proposals. Detailed financial and operational sustainability measures will be formulated in the sustainability plan prepared by the project manager.

Investment 4.2

Title

Tarhos site enhancement

Expected delivery period

Period 4, 19 - 24

Justification

Please explain why this investment is needed.

The investment in enhancing the Tarhos site is imperative to realize the project's vision of transforming the locality and the region into an attractive tourist destination while safeguarding its rich cultural heritage. The investment outlines essential construction and enhancement work on restoring the Forest House—a significant cultural site deeply rooted in the region's traditions. The renovation of the Forest House involves not only the rehabilitation of the existing structure but also the expansion of its eastern side to create an open/covered space for events. The placement of parking spots, including those for disabled parking and electric vehicle charging, ensures accessibility. The interior layout reorganization caters to various facilities, including a restaurant, kitchen, bathrooms, and storage spaces, making the facility suitable for tourism purposes. The outdoor area surrounding the Forest House will undergo enhancements to create an inviting space for visitors, encouraging exploration of Tarhos's natural beauty and outdoor recreational opportunities.

The project emphasizes sustainability by incorporating environmentally conscious practices during construction to safeguard the natural environment. Involving the local community in decision-making processes ensures alignment with community values, and adherence to horizontal principles guarantees fundamental rights, gender equality, non-discrimination, and sustainable development throughout the project's execution.

The investment in Tarhos site enhancement is vital for achieving the project's goals of making the locality and the region a competitive and sustainable tourist destination, contributing to the project's success and its long-term impact on the region.

Please clearly describe the cross-border relevance of the investment.

The investment in enhancing Tarhos's cultural and tourism sites holds significant cross-border relevance, contributing to the broader objective of preserving cultural heritage and promoting sustainable tourism practices in both Tarhos and its cross-border counterpart, Ineu. This investment is crucial as it transforms the Forest House into a versatile facility, capable of accommodating recreational, family, and cultural events. By enhancing this cultural landmark, Tarhos becomes an appealing destination for tourists and fosters cross-border engagement. The cross-border relevance is further accentuated through the joint thematic route and tourism offerings (Activity A4.3). By developing unified tourism packages and a cross-border bicycle route, the investment in Tarhos integrates seamlessly with Ineu, offering visitors a comprehensive and interconnected experience of the cultural and rural heritage shared between the two localities. In conclusion, the Tarhos investment is cross-border in nature, fostering connectivity with Ineu, enhancing the regional tourism experience, and promoting the shared cultural heritage of the two localities. The investment's impact extends beyond Tarhos, contributing to the overall success of the project in creating a sustainable and appealing cross-border tourism destination.

Please describe who is benefiting (e.g. partners, regions, end-users, etc.) from this investment, and in what way.

The rehabilitation of the Forest House and the surrounding outdoor areas creates opportunities for hosting recreational, family, and cultural events. This contributes to economic revitalization by attracting visitors, stimulating local businesses, and generating income for the community. The investment focuses on restoring the Forest House, a significant cultural site with historical ties. Tourists benefit from an enriched cultural experience as they explore the renovated facility, learn about local traditions, and participate in events hosted in the open/covered "barn" structure. Partnerships with local authorities, cultural organizations, and educational institutions are strengthened through joint efforts in the Tarhos site enhancement. The project partners collaborate to achieve common goals, ensuring the success of the overall initiative. The investment aims to enhance Tarhos's appeal as a tourist destination, indirectly benefiting the surrounding regions. The restored Forest House becomes a cultural landmark, attracting tourists and promoting the broader area as a cross-border tourism hub. The focus on renovating and expanding the Forest House contributes to the preservation of the region's cultural heritage. This investment safeguards historical assets, maintaining the unique identity of Tarhos and its surroundings. The provision of disabled parking, electric vehicle charging, and appropriate ramps ensures accessibility for all visitors. The redesigned interior layout of the Forest House includes facilities catering to diverse needs, making it an inclusive space for end-users. In summary, the Tarhos investment generates positive outcomes by fostering economic revitalization in local communities, offering tourists a culturally rich experience, strengthening collaboration among project partners, promoting the broader region as a tourism destination, preserving cultural heritage, and ensuring inclusive and accessible facilities for end-users.

In the case of pilot investment, please clarify which problem it tackles, which findings you expect from it, how it can be replicated, and how the experience coming from it will be used for the benefit of the programme area.

The existing Forest House, a significant cultural site in Tarhos, faces deterioration, limiting its potential contribution to local identity and tourism. The outdoor areas lack attractiveness and functionality, resulting in limited engagement with tourists and local communities. Tarhos struggles to position itself as a compelling tourist destination, hindering economic growth and community development. Through the investment, it is anticipated that the revitalized Forest House and its surroundings will stimulate economic activities by attracting visitors and hosting diverse events. The restoration efforts aim to increase tourist footfall, contributing to the establishment of Tarhos as a notable cross-border tourism hub. Investment is expected to indicate improved community engagement, as the renovated Forest House becomes a central space for cultural and recreational activities. The renovation and expansion of the Forest House can serve as a model for adaptive restoration of cultural sites in similar regions. The approach to preserving historical structures while incorporating modern amenities is replicable. The inclusive design elements, such as disabled parking, ramps, and diverse facilities, can be replicated in various tourism projects to ensure accessibility and inclusivity.

The collaborative efforts involving local authorities, cultural organizations, and educational institutions can be replicated to enhance the success of cultural and tourism initiatives in other areas. The experiences gained from the Tarhos investment will be shared among project partners and stakeholders, contributing to a shared knowledge pool. The success story of Tarhos will be strategically incorporated into program-wide communication strategies, enhancing the overall branding and visibility of the program area.

The investment is poised to address cultural heritage neglect, activate underutilized spaces, and boost tourism appeal.

Location of the physical investment	
Country	Magyarország (HU)
NUTS 2	Dél-Alföld (HU33)
NUTS 3	Békés (HU332)
Street House number, Postal code, City	- -, 5643, Bélmegyer

Risk associated with the investment

Describe the risk associated with the investment, go/no-go decisions, etc. (if any).

Technical Risks:

- Modification of the technical solution;
- Cost overrun risks;
- Delays in the execution of works;

Measures to counter technical risks:

- Before contracting the next stages of design and execution, the Land Book must be updated (addresses, built-up areas);
- Since only after the actual start of the works it will be possible to know if there are no additional, mandatory works to be implemented, in the general estimate of the work, various and unforeseen expenses will be provided, which can be used;
- Technical assistance from the designer will be contracted during the project's execution;
- Quality control programs for construction sites, prepared by specialized designers, will be respected during the execution of the works;

Organizational Risks:

- Non-assumption of tasks and responsibilities within the beneficiary/project designer /contractor project team;
- Insufficient human resources for project activities.

Measures to counter organizational risks:

- The project team will be appointed by the legal representative;
- Responsibilities of project team members will be established by creating job descriptions;
- Persons with experience in implementing similar projects will be appointed to the project team;
- Dissemination of all information to all project team members and the contractor;
- Constant reevaluation of the activity schedule to correlate with allocated personnel (beneficiary /project designer/contractor project team);

Financial and Economic Risks:

- Insufficient funding capacity;
- The market and economic context at the project implementation level depend on the economic context in which suppliers, producers, or traders operate.

Measures to counter financial and economic risks:

- The full budget necessary for project implementation will be allocated and reserved in the Beneficiary's budget;
- Contracts in the local currency will be concluded with collaborators to avoid contract value increases due to exchange rate fluctuations.

Investment documentation

Please list all technical requirements and permissions (e.g. building permits) required for the investment according to the respective national legislation. If these are already available, attach them to this application form, otherwise indicate when you expect them to be available.

The investment project in Tarhos involves the transformation and expansion of an existing holiday house located in Bélmegyer, rural area 0160. The project began with the Békés County Government Office's Department of Construction and Heritage Protection granting a construction permit on February 25, 2022, for the property at 5643 Bélmegyer, CAD 0160. under the representation of Mayor Sándor Kürti. The construction activities include the transformation of the holiday house with concrete strip foundation, Porotherm brick walls, partially monolithic reinforced concrete slab ceilings, a building panel roof structure, and a designed saddle and half-saddle roof with trapezoidal sheet covering. Initially, the local government could not secure funding for the project. However, in 2023, during a construction permit modification process, the investment was re-envisioned. The Békés County Government Office modified the construction permit on March 30, 2022, finalized on April 1, 2022 (file number BE/ETDR-EPO/713-26/2022, ÉTDR identifier: 202200138532; ÉTDR document identifier: IR-000811362/2022), for a two-phase expansion of the holiday house.

The modifications include:

1. Changing the purpose of the holiday building from accommodation to a facility suitable for cultural events, altering room distribution.
2. The initially approved two-level accommodation section being completely transformed:
 - o Elimination of the two-level feature, reducing the useful floor area.
 - o Instead of rooms, a single-space covered-open "culture barn" is created, also modifying the useful floor area.
3. Changes in the structural design of the culture barn: a wooden frame structure will be constructed according to the static description. The construction permit is valid, allowing the start of construction without the need for additional permits. This comprehensive plan reflects a strategic approach to revitalize and repurpose existing structures for cultural and community benefits.

For investments in infrastructure with an expected lifespan of at least five years, please indicate whether an assessment of expected impacts of climate change has been carried out. Should it be necessary, you must be ready to submit this documentation to the relevant programme body/ies.

The investment aims to rehabilitate an energy efficient tourist building

Vulnerabilities will be determined in terms of environmental/climate conditions (floods, torrential rains, extreme temperatures, etc.).

Forecasts of these vulnerabilities during the lifetime of the investment will be considered in the design phase, with an impact on the selected technical solutions.

Economic operators will have the obligation to ensure that the technical systems in the buildings are optimized to provide thermal comfort even in the respective extreme climatic conditions.

Key considerations include temperature trends, risks from extreme weather events, and evaluating the investment's resilience. Adaptation measures involve resilient structural design, advanced monitoring systems. Lifecycle analysis and community engagement ensure long-term sustainability. Data-driven decision-making involves periodic climate assessments, scenario planning, and collaboration with climate experts. Continuous learning and partnership with research institutions enhance the project's adaptability to evolving climate conditions.

The negative effects on the environment, along with their prevention and mitigation strategies, were considered at all stages of preparation and will continue to be addressed during the implementation of the projects:

Investments are located away from or outside the immediate vicinity of protected natural areas.

In accordance with the feasibility study, we will consider all aspects of the construction phase in environmental impact assessments, including site organization, construction of technological roads and provision of utilities to areas where land is prepared for construction.

The technical documentation will incorporate relevant information on how the potential impacts of climate change were taken into account, adhering to the provisions outlined in the Commission Notice "Technical guidance on the climate-proofing of infrastructure in the period 2021-2027."

Ownership

Who owns the site where the investment is located?

The investment at the location with field documents with ID numbers of the real estate (No.Cad.) 0160 (Bélmegyer külterület 0160) is owned by PP2.

Who will retain ownership of the investment at the end of the project?

The investment will be supported financially and institutionally by PP2, who ensures the sustained financial support necessary for maintaining, utilizing, and further developing the investment. PP2 will reserve a portion of its annual budgets to support enhancements and updates to investment, covering maintenance, technological advancements, and necessary modifications required for the investment to remain effective.

Who will take care of the maintenance of the investment? How will this be done?

PP2 will ensure necessary financial resources by allocating operation and maintenance funding from the local budgets during the annual budgeting process, for at least 5 years after project closure. In order to ensure funding for developing the newly created infrastructures and to continue investments in tourism development, PP2 will prepare further project proposals. Detailed financial and operational sustainability measures will be formulated in the sustainability plan prepared by the project manager.

C.5 Project Results

What do you expect to change because of the activities you plan to implement and the outputs you plan to deliver? Please take a look at the programme result indicators and select those that you will contribute to.

Result 1	
Programme result indicator	RCR85_4.6: Participations in joint actions across borders after project completion
Measurement unit	participations
Baseline	0,00
Target value	136,00
Delivery period	Period After project implementation
Result description	<p>In A1.1 activity, with the O1.1 of 2 workshop with 35 participants, will be organized in Ineu and Tarhos for the local stakeholders and communities of the two regions, in the thematic of the cross-border bicycle route designation, ensuring alignment with EU principles, sustainability, cultural preservation, economic growth, and community engagement. A1.2 is the embodiment of cultural exchange, celebration, and collaboration between the communities of Ineu and Tarhos, emphasizing shared heritage engagement in cultural activities, aligning with RCO81 and RCR85 indicators requirements, through O1.2 of 3 thematic cultural events, engaging 300 participants.</p> <p>To fulfill the RCR85 indicator, our project will organize 2 post-project cultural event in Ineu and Tarhos, engaging a total of 136 participants, serving as a continuation of cross-border cooperation efforts, fostering ongoing collaboration and knowledge exchange, underscoring the importance of cultural endeavors and project experiences.</p>
Result 2	
Programme result indicator	RCR79_4.6: Joint strategies and action plans taken up by organisations
Measurement unit	joint strategy/action plan
Baseline	0,00
Target value	2,00

Result 2	
Delivery period	Period After project implementation
Result description	<p>The project addresses the challenge represented by lack of complex tourism packages and of strong touristic brands in the cross-border target area, aligning with RCO83 and RCR79 indicators. It aims to create a joint strategy in A2.1 and action plan in A2.2, for sustainable tourism across borders, engaging stakeholders through targeted communication.</p> <p>Output2.1 involves research, goal setting, audience identification and a tactical plan. Expert involvement and communication strategies aim to ensure inclusive strategy development and stakeholder engagement.</p> <p>Output2.2 sets goals, actions, resources, timelines and marketing strategies. Expert input enhances effectiveness, communication strategies aim to gather support for the action plan.</p> <p>Expected changes encompass extended visitor stays, enriched cultural experiences, and sustainable tourism practices. The outputs will boost cross-border collaboration, cultural preservation and sustainable tourism, in line with RCO83 and RCR79 indicators.</p>
Result 3	
Programme result indicator	RCR84_4.6: Organisations cooperating across borders after project completion
Measurement unit	organisations
Baseline	0,00
Target value	2,00
Delivery period	Period After project implementation

Result 3	
Result description	<p>The CB Organizational Collaboration serves as a testament to the enduring commitment of the partners, ensuring that the ties between LP1 and PP2 are built to last.</p> <p>A3.1 aims to establish a foundation for effective collaboration in developing sustainable tourism offers and products between project partners, A3.2 maintains a dynamic and effective partnership between them, while A3.3 encompasses broader mutual interests and potential future endeavors.</p> <p>Output 3.1, by initiating a Memorandum of Understanding (MoU), the connected Periodic Collaboration Reviews and the Post-Project Collaboration Agreement, the foundation for effective collaboration in developing sustainable tourism offers and products between Romanian and Hungarian entities will be created, by outlining their roles, responsibilities and commitments.</p> <p>The impact is a long-lasting partnerships, championing sustainable change and a unified vision across borders, fulfilling with the RCO87 and RCR84 indicators' requirements.</p>

Result 4	
Programme result indicator	RCR77_4.6: Visitors of cultural and tourism sites supported
Measurement unit	visitors/year
Baseline	0,00
Target value	2.110,00
Delivery period	Period After project implementation

Result 4	
Result description	<p>The project aims to revolutionize cultural and tourism sites in Ineu and Tarhos with an aim to reach 2110 annual visitors at these sites post-project completion. By enhancing infrastructure through A4.1 and A4.2, implementing innovative enhancements through introducing thematic routes and tourism offerings through A4.3, it anticipates heightened visitor engagement and prolonged stays. Output 4.1 represents essential construction and improvement work at selected cultural and tourism sites within Ineu, including modernizing roads, creating parking spaces, bicycle 4xCross track, visitors' amenities, recreational areas.</p> <p>Output 4.2 is the realization of site enhancement of Tarhos, including the rehabilitation the existing structure of the local forest house and its surrounding 15,000 square meters to accommodate 80-100 people for recreational, family, and cultural events, thus making the facility suitable for tourism purposes.</p>

C.6 Project Time Plan

	Period 1	Period 2	Period 3	Period 4	Period 5	After End
WP1 WP1 Joint workshops and events						
<i>A1.1 Cross-Border Bicycle Route Stakehol...</i>			D1.1.1 D1.1.2 D1.1.3 D1.1.4 D1.1.5			
<i>A1.2 Cross-Border Thematic Cultural Even...</i>					D1.2.1 D1.2.2 D1.2.3	
<i>RCO81_4.6</i>		O1.1			O1.2	
WP2 WP2 Tourism Enrichment Strategy: Bridgin...						
<i>A2.1 Tarhos-Ineu Sustainable Tourism and...</i>					D2.1.1 D2.1.2	
<i>A2.2 Tarhos-Ineu Sustainable Tourism and...</i>					D2.2.1 D2.2.2	
<i>RCO83_4.6</i>					O2.1 O2.2	
WP3 WP3 Cross-border Organizational Collabor...						
<i>A3.1 Formalization of Collaboration</i>	D3.1.1 D3.1.2					
<i>A3.2 Periodic Collaboration Reviews</i>					D3.2.1	
<i>A3.3 Post-Project Cooperation Agreement</i>					D3.3.1	

					D3.3.2	
RCO87_4.6					O3.1	
WP4 WP4 Cultural & Tourism Site Enhancement ...						
A4.1 Implementation and Site Enhancement...	D4.1.1			D4.1.2		
				D4.1.3		
				D4.1.4		
				D4.1.5		
				D4.1.6		
				D4.1.7		
				D4.1.8		
A4.2 Implementation and Site Enhancement...				D4.2.1		
				D4.2.2		
				D4.2.3		
A4.3 Joint Thematic Route and tourism of...					D4.3.1	
					D4.3.2	
					D4.3.3	
					D4.3.4	
					D4.3.5	
RCO77_4.6				O4.1		
				O4.2		
Result indicator						
RCR77_4.6						R4
RCR79_4.6						R2
RCR84_4.6						R3
RCR85_4.6						R1

C.7 Project management

In addition to the thematic work you will do in your project, you will need time and resources for coordination and internal communication. Please describe below how you plan to organise yourself to ensure the project work runs smoothly.

C.7.1 How will you coordinate your project?

Who will be responsible for coordination? Will you have any other management structures (e.g., thematic groups, WP managers)? How will the internal communication work?

The coordination of our project will be under the leadership of a dedicated Project Manager from LP1, overseeing the project's entirety and ensuring seamless collaboration among all involved entities.

The Project Manager will act as the central point of contact for all project-related matters, overseeing day-to-day operations and providing strategic direction. He will coordinate with project experts and assistants, the Financial Expert from and the Project Assistant from PP2, and other key personnel to ensure alignment with project objectives. He is responsible for implementing strategies to mitigate risks and promptly address any project-related issues.

The project manager will oversee internal communication and facilitate collaboration among team members.

Key positions include a Financial Expert from PP2 responsible for budget oversight, financial planning, and compliance with funding regulations. Additionally, a Project Assistant from PP2 will provide crucial administrative support, aiding in documentation, scheduling, and logistics.

The project will adopt a structured internal communication approach, encompassing: scheduled team meetings, both virtual and in-person, to discuss progress, challenges, and strategic planning; creation of thematic groups or task forces within Work Packages to address specific project aspects, fostering expertise sharing and in-depth discussions; online collaboration tools will enable document sharing, real-time updates, and streamlined communication among partners; implementing a standardized reporting system to track progress, highlight achievements, and promptly address issues; open lines of communication between partners to facilitate timely feedback, updates, and resolution of queries or concerns;

By establishing a robust management structure involving the Project Manager, Communication Expert, Event Organizing Expert and Technical Expert from LP1 and Financial Expert, Project Assistant and Strategic Expert from PP2, and fostering effective internal communication channels, our project aims to ensure streamlined coordination, enhanced collaboration, and optimal project outcomes in a timely and efficient manner.

The Technical Expert of LP1 offers technical insights, guidance, and expertise necessary for the successful implementation of solar installations, ensuring adherence to technical specifications and standards.

The Communication Expert of LP1 manages internal and external communication strategies, disseminating project updates, and engaging stakeholders to foster community involvement and understanding of the project's significance.

The Event Organizer Expert of LP1 ensure that proposed activities are properly coordinated, schedules are kept, and the right quality levels and attendance are achieved on both sides of the border.

The Project Assistant of PP2 provides vital administrative support, aiding in coordination, documentation, and facilitating the smooth flow of project activities.

The Strategic Expert of PP2 offers strategic guidance, aligning project goals with overarching objectives, and providing insights into optimizing project processes and outcomes.

Internal communication will be the cornerstone of effective coordination among team members. Instruments of ensuring seamless collaboration are:

- Scheduled virtual and in-person meetings will be conducted to discuss progress, challenges, and alignment among team members.
- Digital platforms and tools will facilitate document sharing, task tracking, and discussions, fostering transparency and accessibility.
- Structured reporting mechanisms will be implemented, including progress reports and milestone updates, to provide comprehensive insights into project advancement.
- Clear task allocation mechanisms will be in place, specifying roles, responsibilities, and timelines, with regular monitoring to ensure accountability.
- Communication strategies will involve newsletters, press releases, social media, and the project website to disseminate updates and achievements to stakeholders.

Documentation: Content related documentation will be collected monthly by the project assistant of PP2, from both internal experts and Contractors. Documents collected will be organized in a joint project documentation system.

Decision-making will involve collective inputs from relevant staff members, aiming for consensus-based choices whenever possible. The coordination structure remains flexible, allowing for adjustments based on feedback and unforeseen circumstances.

Decision-making will involve collective inputs from relevant staff members, aiming for consensus-based choices whenever possible. The coordination structure remains flexible, allowing for adjustments based on feedback and unforeseen circumstances.

The collaborative effort among staff members under the guidance of the Project Manager will drive the project's success through effective communication, coordinated efforts, and shared responsibilities.

C.7.2 Which measures will you take to ensure quality in your project?

Describe specific approaches and processes and responsible partners. If you plan to have any type of project evaluation, please describe its purpose and scope here.

Quality assurance in our project will be ensured through systematic approaches and stringent processes overseen by dedicated individuals in various roles.

Quality Control:

Project Manager is responsible for overall project oversight and ensuring that project activities align with predefined quality standards. He regularly monitors project progress and intervenes if deviations from quality benchmarks are identified.

Technical Expert: Responsible for technical aspects and implementation, ensuring that technical standards and specifications are met throughout the project stages.

Financial Expert ensures compliance with budgetary guidelines, scrutinizes financial aspects to prevent discrepancies, and ensures funds are allocated appropriately to support quality outcomes.

Communication Expert: Ensures that all project communications adhere to established standards, conveying accurate and clear messaging across all project-related materials and platforms.

The Project Manager, in collaboration with the relevant experts, will establish standard operating procedures that outline specific guidelines, procedures, and best practices to maintain quality standards throughout the project.

Regular Audits and Reviews:

Project Manager and Technical Expert will conduct periodic audits and reviews at monthly intervals to evaluate the quality of project deliverables, ensuring they meet established criteria.

Event Organizing Expert will perform quality checks during the planning and execution of project events, ensuring they align with the project's objectives and standards.

Project Evaluation:

The evaluation aims to assess the effectiveness, efficiency, and overall impact of project activities and outcomes against predefined metrics and objectives. The evaluation process involves the Strategic Expert, providing strategic insights for evaluation procedures, ensuring alignment with project objectives; Project Manager and Financial Expert collaborating on financial evaluations to assess the allocation of resources and adherence to budgetary constraints; Communication Expert, evaluating the effectiveness of communication strategies deployed throughout the project.

Continuous Improvement:

The Project Manager, in conjunction with relevant experts, will institute a system for capturing lessons learned, allowing for continuous improvement throughout the project's lifecycle. Feedback mechanisms will be established to gather inputs from stakeholders, enabling adaptations and improvements in real-time.

By integrating these measures, roles, and evaluation strategies, our project aims to uphold rigorous quality standards at every stage, ensuring the successful execution and delivery of high-quality outcomes aligned with project goals.

C.7.3 What will be the general approach you will follow to communicate about your project?

Who will coordinate project communication and how will he/she ensure the involvement of all partners? How will the communication function contribute to transfer your project results? Please note that all communication activities should be included in the work packages, as an integral part of your project. There is no need to repeat this information here.

Our project adopts a multifaceted communication strategy that emphasizes transparency, engagement, and information dissemination among stakeholders. The Communication Expert oversees the implementation of this strategy, ensuring its alignment with project goals and objectives.

Strategies for Partner Involvement will include regular updates and meetings and tailored communication channels. The Communication Expert will organize regular updates, meetings, and forums aimed at facilitating clear and effective communication channels among project partners. These sessions will provide opportunities for partners to share progress, challenges, and strategies. Customized communication channels, such as newsletters, emails, and dedicated online platforms, will be established to ensure that partners receive project-related information and updates promptly. The Communication Expert plays a pivotal role in ensuring that project results are effectively communicated and disseminated to relevant stakeholders, maximizing their impact and utilization. Developing comprehensive dissemination campaigns, which could involve multimedia content creation, press releases, and targeted marketing efforts will highlight and showcase project results. Organizing workshops or webinars will actively involve stakeholders in understanding and utilizing project results. He will also oversee the development of online resources, such as websites or databases, providing easy access to project reports and relevant materials.

The Communication Expert will employ assessment tools and feedback mechanisms to gauge the effectiveness and impact of communication strategies. Regular evaluations will help refine and adapt communication approaches for optimal impact.

Ensuring that communication practices align with EU's horizontal principles, focusing on inclusivity, sustainability, gender equality, and cultural preservation throughout all communication initiatives, plays an essential role in the coordination of communication in the project.

By implementing these strategies under the guidance of the Communication Expert, our project aims to establish efficient communication channels, facilitate stakeholder involvement, and effectively transfer project results, thereby maximizing the impact and sustainability of our endeavors.

C.7.4 How do you foresee the financial management of the project and reporting procedures for activities and budget (within the partnership and towards the programme)?

Define responsibilities, deadlines in financial flows, reporting flows, project related transfers, reclaims, etc.

The financial management and reporting procedures for this project are spearheaded by the Financial Expert. This role ensures the meticulous implementation of financial procedures, adhering to internal guidelines and compliance regulations set by the programme.

The Financial Expert is responsible for:

- Overseeing the entire financial procedure implementation, ensuring compliance, accuracy, and transparency.
- Coordination and supervision of financial documentation processes, including verification of supporting documentation before internal approval of payments.
- Coordinating financial monitoring, evaluation, and reporting in accordance with internal guidelines. This involves preparing the financial section of progress reports and reimbursement claims.
- Developing and updating the project's cash-flow projections, managing project expenses, and ensuring meticulous management of project funds.
- Continuous oversight of the internal financial documentation system and uploaded documentation in the Electronic Monitoring System (JEMS).
- Preparation of financial monitoring charts for internal use, facilitating streamlined monitoring and evaluation processes.
- Offering support to both project partners in preparing documentation for the First Level Control.
- Active participation in project management team meetings, providing financial insights and updates.
- Establishing clear timelines for fund transfers between partners, ensuring the availability of necessary resources as per the project's requirements.
- Monthly financial reports will be prepared to analyze expenditure, budget utilization, and variances. Quarterly or bi-annual reports aligning with programme guidelines will be compiled for external reporting.
- Assuring that any transfers or reclaims will undergo meticulous documentation and approval processes, adhering to clear justifications and compliance measures.
- Adhering to funding guidelines, accounting standards, and EU regulations throughout the project. Clear deadlines for financial reports, fund transfers, and compliance checks will be established and communicated to relevant stakeholders.

By implementing these financial management and reporting procedures, the Financial Expert ensures that financial operations run smoothly, adhere to regulations, maintain accuracy, and provide transparent and accountable processes for all financial aspects of the project.

Financial procedures:

- Payments: The financial manager will handle management of project expenses in line with the project budget, subsidy contract, spending forecast, programme level guidelines, as well as verification of supporting documentation before approving payments.
- Monitoring: Monitoring processes include financial monitoring based on project cash-flow, project budget and financial monitoring plan.
- Reporting: Internal reporting includes monthly financial monitoring reports for coordination use, drafted by the financial manager. External reporting realized by the financial manager includes the financial part of progress reports and reimbursement claims for the JS.
- Evaluation: At the end of each monitoring period the financial manager together with the PM team members will evaluate the progress of financial implementation. Monthly evaluation (for continuous control purposes) will be realized by the financial manager based on monthly financial reports.
- Public procurement procedures will be realized based on the procurement plans of partners, project budget and relevant legislation. Partner level project management tasks (on behalf of PP2) will be carried out by the project assistant of PP2, under the supervision of the project manager.

C.7.5 Cooperation criteria

Please select all cooperation criteria that apply to your project and describe how you will fulfil them.

Cooperation criteria	Description
Joint development	<p>The project was developed jointly under the coordination of LP1 and with active involvement of PP2, as follows:</p> <ul style="list-style-type: none"> - After identifying the funding opportunity within Interreg VI-A ROHU Programme, LP1 decided to initiate a partnership in order to develop a CBC project addressing the enhancing the role of culture and sustainable tourism in economic development, social inclusion, and social innovation assets of Ineu, in order to increase their capacity for sustainable touristic use, through their introduction into the ROHU cross-border turistic circuit. - Following the publication of the 1st open call for normal projects LP1 contacted the Local Government of Tarhos (HU) with an invitation to create a partnership and develop a joint CBC project. Before the first meeting both organizations carried out needs assessments. - First preparation meeting: LP1 and PP2 drafted the joint project idea based on common territorial challenges. <p>They defined main project components, including investments in cultural heritage and related visitor infrastructure on both sides and joint thematic route development. They also discussed tasks to be carried out during the project preparation.</p> <ul style="list-style-type: none"> - Both partners launched administrative and procedural activities, met with competent institutions, organisations, local stakeholders and technical experts, prepared and obtained the necessary documentation. - LP1 and PP2, with the involvement of external expertise, developed the project idea and started to prepare the Application Form and its annexes. - Second preparation meeting: LP1 and PP2 finalized the activity plan, including the timeline and the exact distribution of roles and responsibilities, appointed human resources available for the project, made final decisions regarding the project budget. - Joint preparation and finalization of the AF and annexes continued under the coordination of external experts. - Final preparation meeting: the partner organizations finalized and approved the AF.

Cooperation criteria	Description
<p>Joint implementation</p> <p>Yes</p>	<p>The project will be carried out and coordinated among the two partner on both sides of the border, sharing responsibilities and roles in the project's implementation, ensuring that the workload is evenly distributed and that decisions are made collaboratively, reflecting the in-terests of both communities. All workpackages will be carried out jointly by LP1 and PP2:</p> <p>The development of the workshops and cross-border cultural evets in WP1 explicitly involve joint implementation, bringing together participants and resources from both sides of the border, , involving the Technical expert, Communication expert and Event organizing expert from LP1 side, and the Strategic expert of PP2.</p> <p>Jointly developed strategies and action plans from WP2 are implemented collaboratively, with partners working together to execute project activities, extending to cultural festivals and tourism infrastructure enhancements, involving the Technical expert, Communication expert and Event organizing expert from LP1 side, and the Strategic expert of PP2.</p> <p>Partners commit to sustained collaboration through formal agreements within WP3, with the contribution of the Communication expert and Event organizing expert from LP1 side, and the Strategic expert from PP2. This commitment to joint implementation extends the project's impact into the future.</p> <p>The investments from WP4 have a clear content-based link, represented by the fact that investment outcomes on both sides of the border will be part of the same cross-border tourism destination, traversed by an innovative, newly established hiking route, involving the Technical expert, Communication expert from LP1 side, and the Strategic expert from PP2.</p> <p>Communication and management activities will be implemented jointly ensuring the benefit of both regions.</p> <p>This shared responsibility ensures that the workload is evenly distributed and that decisions are made collaboratively, reflecting the interests of both communities.</p>

Cooperation criteria	Description
<p>Joint staffing</p>	<p>The project management team proposed by the partners is a joint project team involving four members, set up by taking into account a balanced distribution of activities and responsibilities and by avoiding function duplication and parallel management activities. Both partner organizations will delegate internal and external experts in the project management team, as follows:</p> <ul style="list-style-type: none"> - LP1 will delegate the project manager (external expert), responsible for overall coordination of project management, and PP2 a project assistant (internal expert) supporting the activities of the project manager, - PP2 will delegate the financial manager (internal expert), responsible for the coordination of project level financial management. <p>Detailed roles and responsibilities, as well as required qualifications and experiences of the PM team members are detailedly presented in the attached Job descriptions and ToRs. All members of the project management team will carry out their project related duties on both sides of the border. Taking into account the differences in terms of public procurement legislation of the two countries, public procurement procedures will be carried out by external public procurement experts on both LP1 and PP2 sides.</p> <p>By appointing the technical expert, communication expert and event organizing expert from LP1, and strategic (external) expert of PP2, the project benefits from a rich diversity of expertise and perspectives. The cross-regional staffing approach encourages resource sharing and capacity building. Staff members from each region bring a deep understanding of their respective local contexts, this localized knowledge being invaluable in tailoring project strategies.</p>

Cooperation criteria	Description
Joint financing	<p data-bbox="451 277 1417 383">The project has a joint budget, divided between the two partner organizations depending on the responsibilities and tasks assumed in implementing the project activities:</p> <ul data-bbox="451 389 1358 533" style="list-style-type: none"> <li data-bbox="451 389 1358 456">- Budget allocated to LP1: € 1.250.052,12 out of which ERDF required: €, 1.000.041,69 <li data-bbox="451 463 1358 533">- Budget allocated to PP2: € 1.249.423,38 out of which ERDF required: € 999.538,70, <p data-bbox="451 539 1369 607">Both LP1 and PP2 will contribute with co-financing, in line with the part of budget allocated proportionately with the requested funding:</p> <ul data-bbox="451 613 1018 680" style="list-style-type: none"> <li data-bbox="451 613 1018 647">- Public own contribution of LP1: € 25.001,25, <li data-bbox="451 654 1018 680">- Public own contribution of PP2: € 62.471,17 <p data-bbox="451 725 1437 978">If necessary, both partners will ensure pre-financing related to their own part of the budget. The joint financial management will be coordinated by the financial manager (delegated by PP2). LP1, as Lead Beneficiary, will ensure proper administration of the project's bank account for ERDF contribution, payments representing EU support and reporting on the use of EU support.</p> <p data-bbox="451 985 1430 1128">Financial resources are allocated in an equitable manner, ensuring that neither partner bears an undue financial burden. The project's budget is carefully designed to reflect the contributions and capabilities of both partners. This approach maintains balance in the financial aspects of the project.</p> <p data-bbox="451 1135 1430 1312">The financial management of the project is characterized by transparency and accountability. Both partners maintain a clear record of their financial contributions, expenditures, and budgetary allocations. Regular financial reporting and audits are conducted to ensure that funds are used efficiently and in accordance with the project's objectives.</p> <p data-bbox="451 1319 1417 1462">Joint financing also helps mitigate financial risks associated with the project. By sharing financial responsibilities, LP1 and PP2 reduce their individual exposure to potential financial challenges or setbacks. This risk-sharing approach ensures the project's stability and resilience.</p>

C.7.6 Horizontal principles

Please indicate which type of contribution to horizontal principles applies to the project, and justify your choice.

Horizontal principles	Type of contribution	Description of contribution
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Horizontal principles	Type of contribution	Description of contribution
Sustainable development	positive effects	<p>The improved infrastructure and cultural experiences of the project embody sustainable development. The maintenance of these sites post-project ensures their long-term sustainability, benefiting the local communities economically and culturally. Our project was prepared in line with the objective of promoting sustainable development, considering the article 11 TFEU, UN Sustainable Development Goals and the Paris Agreement, and the "do no significant harm" principle. The project will be pursued in full respect of the Union environmental acquis if the case.</p> <p>The cultural events organized by the project preserve local heritage, promoting cultural diversity and fostering cross-border exchange. These events prioritize the sustainable utilization of cultural resources, ensuring their longevity.</p> <p>The development and implementation of the Sustainable Tourism Strategy and Culture Preservation Action Plan serve as cornerstones in fostering sustainable tourism. These strategic documents outline eco-friendly measures, community engagement strategies, and sustainable tourism practices along the Tarhos-Ineu bicycle trail.</p> <p>Sustainability measures will be implemented during the project: selective waste collection, preference for energy efficient and environmentally friendly technologies, foreseeing virtual meetings in order to reduce air pollution caused by transportation, compliance with energy efficiency requirements set out in Annex III of the Directive 2012 /27/EU in case of goods purchased. Inserting messages of environmental consciousness into e-mails and printed materials, promoting digital communication activities instead of producing unnecessary prints, etc.</p> <p>Technical execution plans will be prepared by respecting Directive 2021 /C 373/01 on the energy performance of buildings. The planned investments will have no harmful effect on the environment, construction works will be effectuated with the lowest environmental load possible, considering sound use of resources.</p>

Horizontal principles	Type of contribution	Description of contribution
<p>Equal opportunities and non-discrimination</p>	<p>positive effects</p>	<p>Equal opportunities and non-discrimination will be ensured by</p> <ul style="list-style-type: none"> - Preparing guidelines on equal opportunities and non-discrimination, as part of the internal guidelines - Ensuring equal opportunities in selecting internal experts by preventing any discrimination based on sex, racial or ethnic origin, religion or belief, disability, age or sexual orientation - Ensuring equal linguistic access to information by providing bilingual and trilingual info-promo materials, equal dissemination on both sides of the border - Providing equal opportunities for all stakeholders, regardless of background or affiliation. Stakeholder workshops, diverse groups are engaged in collaborative discussions, including minority groups - Thematic cultural events provide opportunities for local communities, including minority groups, to share their traditions and histories, fostering a sense of belonging and respect for diverse cultures. Emphasizing equality and non-discrimination, these events are open to all, encouraging participation irrespective of ethnicity, gender, or social status. - The project's focus on enhancing key sites in Ineu and Tarhos ensures that infrastructure developments benefit the entire community without discrimination. Improved accessibility and amenities cater to diverse visitors, including those with disabilities, ensuring equal access to cultural heritage sites and experiences for everyone. New visitor infrastructures will respect physical accessibility standards in order to ensure equal access to physically disabled persons: the parking lots planned will include spaces for disabled persons, during the construction of building in Remetea, accessibility requirements will be implemented (i.e. ramp leading to the front door, unheavy doors wide enough for wheelchair users, light switches within reach for wheelchair users, bright lighting to help people with visual impairments see better, door-steps excluded, accessible toilet, information panel for disabled)

Horizontal principles	Type of contribution	Description of contribution
Equality between men and women	positive effects	<p>The project stands committed to promoting gender equality throughout its activities, ensuring equal opportunities, participation, and recognition for both men and women across various project aspects.</p> <p>The project will assure inclusion of gender mainstreaming provisions in the internal project management guidelines, i.e. provisions supporting the involvement of women with children in the PM team and experts' team by allowing flexible work programme where possible, as well as provisions related to respecting the principle of equal pay for equal work and work of equal value. Consistent communication of respecting the principles of gender equality during the whole project implementation is key commitment to assuring gender equality.</p> <p>Designing tourist packages by considering the specific needs of women, including of mothers with small children (i.e. featured themes, accessibility options, facilities etc) will also contribute to this viewpoint.</p> <p>The stakeholder workshops and thematic cultural events organized by the project encourage equal participation and representation of men and women. These platforms actively engage and empower women, offering them opportunities to voice their opinions, contribute ideas, and actively participate in decision-making processes regarding sustainable tourism and cultural preservation efforts. The project ensures that both genders are equally represented in leadership roles and discussions, fostering a balanced and diverse dialogue</p> <p>New visitor infrastructures will include family-friendly facilities (resting places, playing and recreational areas for children), in order to ensure proper recreation and relaxation conditions for mothers and fathers, as well.</p> <p>Upholding gender equality principles not only ensures fair representation but also contributes to more sustainable and inclusive community development within the involved regions.</p>

C.8 Long-term plans

As a programme, we would like to support projects that have a long-lasting effect in the territory and those who will benefit from them. Please describe below what you will do to ensure this.

C.8.1 Ownership

Please describe who will ensure the financial and institutional support for the outputs/deliverables developed by the project (e.g., tools), and explain how these outputs/deliverables will be integrated in the work of the institutions.

According to field documents with No. Cad. 319886 si 301606, owned by LP1, a recreational park will be created on a surface of 41228.5 m², including about 200 parking places and road improvement, pathways with benches, trash bins and lightning, cleaning and pontoon arrangement in the existing lake, constructions and the dirt-bike circuit with removable bleachers, ping-pong tables, rope track, a playground for young children, as well as a active recreational facilities for teenagers and adults, 22 realistic, static and animatronic dinosaur models and visitors amenities.

The site enhancement of PP2, according to the field document with No.Cad 0160, owned by PP2, involves renovating the culturally significant Forest House (566 m²) and its surroundings (15000 m²), creating a versatile facility for 80-100 people, catering to recreational, family, and cultural events. Renovation includes an expanded "barn" structure, 10 new parking spaces (including EV charging), widened roads, bicycle storage, and improved accessibility. The interior will house a restaurant, kitchen, bathrooms, and storage. Facade design, structural modifications, energy efficiency measures, solar panels, and water/sewage systems align with environmental standards. The outdoor area will be transformed to enhance the overall visitor experience and highlight Tarhos's natural beauty.

The project outputs and deliverables developed throughout the project duration will be supported financially and institutionally by both LP1 and PP2. Both ensure the sustained financial support necessary for maintaining, utilizing, and further developing the outputs, tools, or other tangible deliverables created during the project. LP1 and PP2 will reserve a portion of their annual budgets to support enhancements and updates to the developed outputs, covering maintenance, technological advancements, and necessary modifications required for the outputs to remain effective. The partners will set aside an annual fund to update and maintain enhancements, digital platform created during the project, ensuring its functionality and relevance. The collaboration's success hinges on this financial commitment, ensuring that the outputs evolve in response to changing needs and emerging opportunities, thus solidifying their lasting impact.

The project's outputs and deliverables will integrate into LP1's and PP's institutional framework, contributing significantly to their ongoing initiatives and methodologies.

LP1 will incorporate the cultural preservation methodologies, developed as part of the project, into their existing educational frameworks. Preservation guidelines, heritage management strategies, and digital preservation tools will be utilized in LP1's heritage preservation programs.

Educational modules created to promote sustainable tourism practices will be incorporated into LP1's training programs, focusing on sustainable tourism strategies and environmental conservation, will be assimilated into LP1's training curricula to educate stakeholders and future professionals in the tourism industry.

PP2 and LP will incorporate the Tarhos-Ineu Sustainable Tourism and Culture Preservation Startegy and Action plan into their tourism development strategies. This comprehensive plan, outlining actionable steps for sustainable tourism and nature preservation, will serve as a guiding document for PP2's tourism initiatives and policymaking efforts.

PP2 and LP will integrate the collaboration models established during the project into their operational strategies, emphasizing cross-border partnerships and cooperation, fostering regional

collaboration and sustainable development across borders.

Thematic cultural events organized as part of the project will offer immersive experiences that can be seamlessly integrated into the work of the involved institutions (LP1 and PP2), fostering ongoing cultural preservation, community engagement, and tourism development efforts. Focusing on tourism and environmental preservation, the project partners will integrate the festival experiences into their tourism promotion strategies. Notable cultural aspects, unique performances, and local heritage highlighted during these festivals will be incorporated into tourism campaigns, attracting tourists interested in cultural immersion, thereby boosting local tourism and highlighting the region's cultural richness.

The financial and institutional support for these outputs signifies joint ownership and commitment to sustaining the results beyond the project's completion. Both LP1 and PP2 will ensure that these outputs are maintained, updated, and utilized within their respective institutions. This shared ownership fosters sustainability and ensures that the tools or deliverables developed during the project continue to benefit the institutions' work, initiatives, and long-term objectives.

C.8.2 Durability

Some outputs/deliverables should be used by relevant groups (project partners or others) after the project's lifetime, in order to have a lasting effect on the territory and the population. For example, new practices in urban transport need to be used by local authorities to have cleaner air in the city, and the whole population will benefit from this. Please describe how your outputs/deliverables will be used after the project ends and by whom.

Several key outputs and deliverables from the project are designed to ensure lasting impacts and continued use beyond the project's lifetime, strategically developed to serve as enduring resources for the region.

The financial and operational sustainability of the project will be ensured jointly by the partners, for at least 5 years after the financial closure of the project.

The stakeholder workshops facilitated mutual understanding, knowledge exchange, and collaboration among diverse stakeholders from both Ineu and Tarhos. Post-project, responsible organizations and local authorities will continue organizing similar workshops periodically, serving as platforms for ongoing dialogue.

The project showcased diverse cultural experiences through thematic events, fostering cross-border cultural exchange. Post-project, partners will continue hosting similar events, integrating them into their annual cultural calendars. In order to fulfill the RCR85 indicator's requirement, the project partners will organize two joint cultural events with a total of 128 participants in the first year of the project's completion, aiming to assure the durability of the project.

Tarhos-Ineu Sustainable Tourism and Culture Preservation Strategy aims to unify Tarhos and Ineu, creating a sustainable, culturally immersive, and community-driven tourism experience. Post-project, local tourism associations and cultural organizations in both regions will actively implement and manage this strategy, integrating it into their operational frameworks, guiding future initiatives, ensuring sustained cultural preservation and community engagement.

Tarhos-Ineu Sustainable Tourism and Culture Preservation Action Plan includes actionable steps, marketing strategies, and resource allocation to execute the sustainable tourism strategy. After the project concludes, responsible entities within both LP1 and PP2 will oversee the implementation of this action plan, assuring the preservation of natural resources, the promotion of joint marketing efforts, and the development of eco-friendly measures.

Expected changes encompass extended visitor stays, enriched cultural experiences, and sustainable tourism practices. The joint strategy and action plan will boost cross-border collaboration, cultural preservation, and sustainable tourism, in line with RCR79 indicator.

The Memorandum of Understanding (MoU) formalized agreement between the Romanian and Hungarian entities will establish a structured framework for collaboration in sustainable tourism initiatives. The Post-Project Cooperation Agreement solidifies the partnership between LP1 and PP2, exploring potential future projects and areas of mutual interest, setting the stage for sustained cooperation, providing a structured framework for continued collaboration and growth, straightly aligning with RCR84 indicator.

Post-project, responsible authorities in both regions will manage and maintain these enhancements. Local authorities, in collaboration with cultural organizations and tourism associations, will oversee the continued maintenance and utilization of these upgraded sites, aiming to attract tourists, preserve cultural heritage, and contribute to the economic development of the region.

The new visitor infrastructure on the RO side will be owned by LP1, who will ensure post-project operation, administration and human resources necessary.

On the HU side, the new visitor infrastructure will be owned by PP2, who will ensure necessary human and material resources for post-project operation.

Both partners will ensure necessary financial resources by allocating operation and maintenance funding from the local budgets during the annual budgeting process, for at least 5 years after project closure. In order to ensure funding for developing the newly created infrastructures and to continue investments in tourism development, both partners will prepare further project proposals. Detailed financial and operational sustainability measures will be formulated in the sustainability plan prepared by the project manager.

The Tarhos-Ineu bicycle trail will be integrated into regional tourism strategies, ensuring its visibility in tourism publications, websites, and tourist information centers. Both partners will actively feature the trail in their tourism offerings, encouraging visitors to explore the region's cultural and natural heritage through this immersive experience. Ownership of the new bicycle route concept will be distributed between partners, LP1 and PP2 ensuring the joint and coordinated operation and development of the route in line with a special post-project cooperation agreement.

Aiming to reach a total of 2110 annual visitors at these sites post-project completion by implementing innovative enhancements, introducing thematic routes, and enhancing infrastructure, it anticipates heightened visitor engagement and prolonged stays in the region, firmly aligning with RCR77 indicator's requirement.

C.8.3 Transferability

Some outputs/deliverables that you will deliver could be adapted or further developed to be used by other target groups or in other territories. What will you do to make sure that relevant groups are aware of your outputs/deliverables and are able to use them?

The project's outputs and deliverables have been meticulously crafted not only for local sustainability but also to serve as adaptable models for broader usage in different territories or by other target groups. To ensure their widespread usability and adoption, several measures will be taken post-project.

The results of the project will have a catalysing and multiplying effect in the eligible programme area due to the following measures:

All project outputs, including design plans, marketing strategies, monitoring systems, and cultural initiatives, will be clearly and meticulously documented. This documentation will be comprehensive and user-friendly, ensuring that it is easily understandable and adaptable by other groups and in different contexts.

Detailed implementation reports, progress updates, and quarterly performance reports will provide transparency and insights into the processes and methodologies used to achieve project objectives. These documents will be available to the public, serving as a valuable resource for others.

- Tourism strategy developed will be transferred to interested actors from the programme area. In this sense a Ineu-Tarhos Sustainable Tourism and Culture Preservation Strategy and Action Plan, a comprehensive documentation detailing the methodologies, strategies, and practices developed throughout the project will be compiled. This documentation will, outline step-by-step approaches and best practices. These materials will be made available in digital format, ensuring accessibility for interested stakeholders beyond the project's scope, on the project website, and the project closing conference will be dedicated to strategy transfer. As follow-up activity, entities interested in good practices will have access to support services offered by the partners. Both LP1 and PP2 will delegate a tourism expert for the sustainability period, in charge of communicating with interested entities and of ensuring technical support for good practice transfer. Contact details will be available on the project website.

Representatives of LP1 and PP2 will participate at events organized in the programme area by other organizations, in order to present the outputs of the project, and to initiate collaborations with the aim of promoting the new thematic route and the visitor infrastructures, as well as of joining wider networks.

Handover to policy level: both LP1 and PP2 will inform county level governments on the outputs of the project, presenting their county level benefits, in order to introduce both the new infrastructures and the bicycle route on the priority list of touristic development initiatives, thus increasing the visibility and further development chances of these outputs.

Collaborative networks and partnerships will be formed with institutions, organizations, or municipalities interested in implementing similar strategies or replicating successful models. This collaborative framework will facilitate the sharing of experiences, resources, and lessons learned, fostering a supportive environment for the transfer and adaptation of project outputs. Both LP1 and PP2 will leverage the new visitor infrastructures by including them into local activities addressing tourists. Both partners assume to continue the involvement of local stakeholders after the project closure in order to increase the sense of local ownership over the outputs.

The project will establish partnerships with local educational institutions. This collaboration can include knowledge-sharing sessions and projects that involve students in replicating or expanding project activities.

Digital platforms will be established to host project-related materials, documents, and case studies. These platforms will serve as repositories of knowledge, ensuring continued access and utilization of project outputs by interested parties, regardless of geographical limitations. The project's website will serve as a central hub for sharing information about the project's progress and outputs. It will feature downloadable resources, case studies, and success stories.

By actively disseminating information, providing tools and guidance, offering capacity-building opportunities, fostering partnerships, and maintaining accessible digital repositories, the project aims to maximize the transferability of its outputs, allowing them to be adapted and utilized by various target groups and in diverse territories for sustainable tourism and cultural development.

D.1 Project budget per fund																
Partner number	Status	Organis	Name of the organisatio	Name of the	Country	NUTS 2	NUTS 3	ERDF	ERDF % Rate	% of total ER	Public Contribi	Auto Public Co	Private Contribi	Total partner	Total eligible	% of Total eligible
LP1	Active	lines	U.A.T. Orășul lines	lines Town	Romania (RO)	Vest (RO42)	Arad (RO421)	1.000.041,69	80,00	50,01	25.001,05	225.009,38	0,00	250.010,43	1.250.052,12	50,01
PP2	Active	Tarhos	Tarhos Község Önkorms	Municipality	Magyarország (HU)	Dél-Alföld (HU33)	Békés (HU332)	999.538,70	80,00	49,99	62.471,17	187.413,53	0,00	249.884,68	1.249.423,38	49,99
Total								1.999.580,39			87.472,22	412.422,89	0,00	499.895,11	2.499.475,50	100,00

D.2 Overview partner / cost category																												
Partner number	Status	Organis	Name of the organisatio	Name of the	Country	Staff cost - total	Staff costs flat r	Staff - real cost	Staff - unit c	Office and ac	Office and adm	Travel and acc	Travel and acco	Travel and acc	Travel and acc	External exp	External exp	Extern	Equipment -	Equipment - re	Equipm	Infrastructure	Infrastructure a	Infrast	Other	Lump	Unit	Total eligible
LP1	Active	lines	U.A.T. Orășul lines	lines Town	Romania (RO)	58.992,55	58.992,55	0,00	0,00	5.899,25	5.899,25	5.309,32	5.309,32	0,00	0,00	126.830,00	126.830,00	0,00	229.265,00	229.265,00	0,00	823.756,00	823.756,00	0,00	0,00	0,00	0,00	1.250.052,12
PP2	Active	Tarhos	Tarhos Község Önkorms	Municipality	Magyarország (HU)	36.201,18	36.201,18	0,00	0,00	3.258,10	3.258,10	3.258,10	3.258,10	0,00	0,00	151.197,00	151.197,00	0,00	31.442,00	31.442,00	0,00	1.024.067,00	1.024.067,00	0,00	0,00	0,00	0,00	1.249.423,38
Total						95.193,73	95.193,73	0,00	0,00	9.157,35	9.157,35	8.567,42	8.567,42	0,00	0,00	278.027,00	278.027,00	0,00	260.707,00	260.707,00	0,00	1.847.823,00	1.847.823,00	0,00	0,00	0,00	0,00	2.499.475,50

D.3 Overview budget / period													
Partner number	Status	Organis	Name of the organisatio	Name of the	Country	Preparation	Period 1	Period 2	Period 3	Period 4	Period 5	Closure	Total eligible
LP1	Active	lines	U.A.T. Orășul lines	lines Town	Romania (RO)	0,00	65.613,77	301.978,69	309.788,25	551.836,33	20.835,08	0,00	1.250.052,12
PP2	Active	Tarhos	Tarhos Község Önkorms	Municipality	Magyarország (HU)	0,00	343.128,45	278.378,67	279.671,88	328.897,91	19.346,47	0,00	1.249.423,38
Total						0,00	408.742,22	580.357,36	589.460,13	880.734,24	40.181,55	0,00	2.499.475,50


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Partner	Status	Organisational Unit	Name of the organization	Name of the Country	NUTS 2	NUTS 3	Cost category	Description	Comments	Investment	Progr	Flat	Unit	Unit type	No. of	Price per unit	Prepar	Period 1	Period 2	Period 3	Period 4	Period 5	Closure	Total			
LP1	Active	Ineu	U.A.T. Orasul Ineu	Ineu Town	Romania	Vest (RO42)	Arad (RO421)	Staff costs flat rate			0	N/A			0,00	0,00	3.096,45	14.751,00	14.615,75	26.042,30	983,25	0,00	58.992,55				
LP1	Active	Ineu	U.A.T. Orasul Ineu	Ineu Town	Romania	Vest (RO42)	Arad (RO421)	Travel and accommodation flat rate			0	N/A			0,00	0,00	2.788,68	1.285,90	8.345,75	2.343,80	88,50	0,00	1.242,00				
LP1	Active	Ineu	U.A.T. Orasul Ineu	Ineu Town	Romania	Vest (RO42)	Arad (RO421)	External expertise and services	Cross-Border Bicycle Route	1 event, 20 participants/event, duration 2 days, location: Ineu. Provide transportation, accommodation and meals for 20 people for 2 days, logistics for craftsmen.	0	N/A	event	1,00	1.242,00	0,00	1.242,00	0,00	0,00	0,00	0,00	0,00	0,00	1.242,00			
LP1	Active	Ineu	U.A.T. Orasul Ineu	Ineu Town	Romania	Vest (RO42)	Arad (RO421)	External expertise and services	Cross-Border Thematic Culture	2 events, 100 participants/event, duration 2 days, location: Ineu. Provide accommodation and meals for 50 people for 2 days/event, logistics for craftsmen, stands.	0	N/A	event	2,00	9.879,00	0,00	0,00	0,00	9.879,00	0,00	0,00	0,00	0,00	0,00	19.758,00		
LP1	Active	Ineu	U.A.T. Orasul Ineu	Ineu Town	Romania	Vest (RO42)	Arad (RO421)	External expertise and services	Field studies / Studi de teren	Detailed cost estimation, issued by a designer, DG 3.1.	14,1	0	N/A	contract	1,00	1.915,00	0,00	1.915,00	0,00	0,00	0,00	0,00	0,00	0,00	1.915,00		
LP1	Active	Ineu	U.A.T. Orasul Ineu	Ineu Town	Romania	Vest (RO42)	Arad (RO421)	External expertise and services	Support documentation and	Detailed cost estimation, issued by a designer, DG 3.2.	14,1	0	N/A	contract	1,00	895,00	0,00	895,00	0,00	0,00	0,00	0,00	0,00	0,00	895,00		
LP1	Active	Ineu	U.A.T. Orasul Ineu	Ineu Town	Romania	Vest (RO42)	Arad (RO421)	External expertise and services	Design plans / Proiectare	Detailed cost estimation, issued by a designer, DG 3.5.	14,1	0	N/A	contract	1,00	52.090,00	0,00	52.090,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	52.090,00	
LP1	Active	Ineu	U.A.T. Orasul Ineu	Ineu Town	Romania	Vest (RO42)	Arad (RO421)	External expertise and services	External management services	The external project manager will provide 6 hours of service per day, for a period of 30 months, representing the entire project implementation period.	14,1	0	N/A	contract	1,00	23.934,00	0,00	4.787,00	0,00	4.787,00	4.787,00	4.787,00	4.788,00	0,00	0,00	23.934,00	
LP1	Active	Ineu	U.A.T. Orasul Ineu	Ineu Town	Romania	Vest (RO42)	Arad (RO421)	External expertise and services	Technical assistance / Asistare	Detailed cost estimation, issued by a designer, DG 3.8.	14,1	0	N/A	contract	1,00	5.996,00	0,00	0,00	1.999,00	1.999,00	1.998,00	0,00	0,00	0,00	0,00	5.996,00	
LP1	Active	Ineu	U.A.T. Orasul Ineu	Ineu Town	Romania	Vest (RO42)	Arad (RO421)	External expertise and services	Promotion, communication	Press release 2, Social media campaign, Tourism album publications (3000), Video documentation (1 best practice video), 1 roll-up, Producing brochures (3000).	14,1	0	N/A	contract	1,00	21.000,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	21.000,00
LP1	Active	Ineu	U.A.T. Orasul Ineu	Ineu Town	Romania	Vest (RO42)	Arad (RO421)	Equipment	Equipment (Provisions/Furni)	Detailed cost estimation, issued by a designer, DG 4.5.	14,1	0	N/A	contract	1,00	229.265,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	229.265,00
LP1	Active	Ineu	U.A.T. Orasul Ineu	Ineu Town	Romania	Vest (RO42)	Arad (RO421)	Infrastructure and works	Implementation and Site En	Detailed cost estimation, issued by a designer, DG 4.	14,1	0	N/A	contract	1,00	812.179,00	0,00	0,00	270.726,00	270.726,00	270.727,00	0,00	0,00	0,00	0,00	0,00	812.179,00
LP1	Active	Ineu	U.A.T. Orasul Ineu	Ineu Town	Romania	Vest (RO42)	Arad (RO421)	Infrastructure and works	Building permit - Comisissie	Detailed cost estimation, issued by a designer, DG 5.2.	14,1	0	N/A	contract	1,00	7.508,00	0,00	0,00	2.508,00	0,00	5.000,00	0,00	0,00	0,00	0,00	0,00	7.508,00
LP1	Active	Ineu	U.A.T. Orasul Ineu	Ineu Town	Romania	Vest (RO42)	Arad (RO421)	Infrastructure and works	Expenses for Technological	Detailed cost estimation, issued by a designer, DG 6.	14,1	0	N/A	contract	1,00	4.069,00	0,00	0,00	0,00	0,00	4.069,00	0,00	0,00	0,00	0,00	0,00	4.069,00
LP1	Active	Ineu	U.A.T. Orasul Ineu	Ineu Town	Romania	Vest (RO42)	Arad (RO421)	Office and administrative costs - flat			14,1	10	N/A		0,00	0,00	399,64	1.425,15	1.445,19	2.604,75	98,33	0,00	0,00	5.899,25			
PP2	Active	Tarhos	Tarhos Község Önkormányzata	Municipality	Hungary	DK-AI03 (HU33)	Békés (HU332)	Staff costs flat rate			9	N/A			0,00	0,00	9.941,94	8.065,83	8.103,30	9.529,52	560,55	0,00	0,00	36.201,18			
PP2	Active	Tarhos	Tarhos Község Önkormányzata	Municipality	Hungary	DK-AI03 (HU33)	Békés (HU332)	Travel and accommodation flat rate			9	N/A			0,00	0,00	894,71	725,92	729,29	857,66	50,46	0,00	0,00	3.258,10			
PP2	Active	Tarhos	Tarhos Község Önkormányzata	Municipality	Hungary	DK-AI03 (HU33)	Békés (HU332)	External expertise and services	Cross-Border Bicycle Route	Location: Tarhos, 1 event organization - bicycle professional workshop, with the participation of 15 people and full provision of catering tasks related to the event.	0	N/A	event	1,00	1.325,00	0,00	0,00	1.325,00	0,00	0,00	0,00	0,00	0,00	0,00	1.325,00		
PP2	Active	Tarhos	Tarhos Község Önkormányzata	Municipality	Hungary	DK-AI03 (HU33)	Békés (HU332)	External expertise and services	Cross-Border Thematic Culture	Location: Tarhos, 1 event organization - Cross-Border Thematic Cultural Event, with the participation of 100 people and full provision of catering tasks related to the event.	0	N/A	event	1,00	7.950,00	0,00	0,00	0,00	0,00	7.950,00	0,00	0,00	0,00	0,00	7.950,00		
PP2	Active	Tarhos	Tarhos Község Önkormányzata	Municipality	Hungary	DK-AI03 (HU33)	Békés (HU332)	External expertise and services	Tarhos Ineu Sustainable Tourism	Comprehensive plan fostering sustainable tourism & culture preservation in Tarhos-ineu, including goals, actions, resources, monitoring, marketing for a holistic and integrated approach.	0	N/A	contract	1,00	2.650,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	2.650,00		
PP2	Active	Tarhos	Tarhos Község Önkormányzata	Municipality	Hungary	DK-AI03 (HU33)	Békés (HU332)	External expertise and services	Tarhos-ineu Sustainable Tourism	Comprehensive plan and/Ineu Tarhos and Ineu, fostering sustainable, culturally immersive tourism, based on robust research, inclusive strategies, and shared community.	0	N/A	contract	1,00	6.731,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	6.731,00	
PP2	Active	Tarhos	Tarhos Község Önkormányzata	Municipality	Hungary	DK-AI03 (HU33)	Békés (HU332)	External expertise and services	Design Cost - Preparation of	Preparation of comprehensive construction technical plan documentation (permit and execution plans, budgets, and other related documentation)	0	N/A	contract	1,00	63.861,00	0,00	63.861,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	63.861,00	
PP2	Active	Tarhos	Tarhos Község Önkormányzata	Municipality	Hungary	DK-AI03 (HU33)	Békés (HU332)	External expertise and services	Promotion, communication	Press releases 2 HU side, Joint website (innovative informational platform facilitating visitor access), 1 roll-up, Developing brochures (3000), Social media campaign.	0	N/A	contract	1,00	14.574,00	0,00	1.000,00	1.000,00	3.574,00	5.000,00	4.000,00	0,00	0,00	0,00	14.574,00		
PP2	Active	Tarhos	Tarhos Község Önkormányzata	Municipality	Hungary	DK-AI03 (HU33)	Békés (HU332)	External expertise and services	Procurement consultancy	Procurement consultancy (indicative offer)	0	N/A	contract	1,00	10.432,00	0,00	2.668,00	2.668,00	2.668,00	2.668,00	0,00	0,00	0,00	0,00	0,00	10.432,00	
PP2	Active	Tarhos	Tarhos Község Önkormányzata	Municipality	Hungary	DK-AI03 (HU33)	Békés (HU332)	External expertise and services	Technical inspection	Technical inspection (indicative offer)	0	N/A	contract	1,00	3.365,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	3.365,00	
PP2	Active	Tarhos	Tarhos Község Önkormányzata	Municipality	Hungary	DK-AI03 (HU33)	Békés (HU332)	External expertise and services	Other Expert Services (translation, technical service costs, professional consulting) (indicative offer)	Other Expert Services (translation, technical service costs, professional consulting) (indicative offer)	0	N/A	contract	1,00	3.365,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	3.365,00	
PP2	Active	Tarhos	Tarhos Község Önkormányzata	Municipality	Hungary	DK-AI03 (HU33)	Békés (HU332)	External expertise and services	Management Expert Services	Management Expert Services - Project Strategy Expert Cost (indicative offer)	0	N/A	contract	1,00	26.512,00	0,00	5.302,00	5.302,00	5.302,00	5.302,00	0,00	0,00	0,00	0,00	0,00	26.512,00	
PP2	Active	Tarhos	Tarhos Község Önkormányzata	Municipality	Hungary	DK-AI03 (HU33)	Békés (HU332)	Equipment	Kitchen technology	Detailed cost estimation by type of work issued by a designer indicating unit prices and the costs of materials and works	14,2	0	N/A	contract	1,00	31.442,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	31.442,00
PP2	Active	Tarhos	Tarhos Község Önkormányzata	Municipality	Hungary	DK-AI03 (HU33)	Békés (HU332)	Infrastructure and works	Architecture - Structure, Park	Detailed cost estimation by type of work issued by a designer indicating unit prices and the costs of materials and works	14,2	0	N/A	contract	1,00	692.975,00	0,00	173.244,00	173.244,00	173.244,00	173.244,00	0,00	0,00	0,00	0,00	0,00	692.975,00
PP2	Active	Tarhos	Tarhos Község Önkormányzata	Municipality	Hungary	DK-AI03 (HU33)	Békés (HU332)	Infrastructure and works	Mechanical - Discipline	Detailed cost estimation by type of work issued by a designer indicating unit prices and the costs of materials and works	14,2	0	N/A	contract	1,00	133.215,00	0,00	33.304,00	33.304,00	33.304,00	33.303,00	0,00	0,00	0,00	0,00	0,00	133.215,00
PP2	Active	Tarhos	Tarhos Község Önkormányzata	Municipality	Hungary	DK-AI03 (HU33)	Békés (HU332)	Infrastructure and works	Electrical - Discipline	Detailed cost estimation by type of work issued by a designer indicating unit prices and the costs of materials and works	14,2	0	N/A	contract	1,00	96.502,00	0,00	24.126,00	24.126,00	24.126,00	24.124,00	0,00	0,00	0,00	0,00	0,00	96.502,00
PP2	Active	Tarhos	Tarhos Község Önkormányzata	Municipality	Hungary	DK-AI03 (HU33)	Békés (HU332)	Infrastructure and works	Gardening - Discipline	Detailed cost estimation by type of work issued by a designer indicating unit prices and the costs of materials and works	14,2	0	N/A	contract	1,00	101.375,00	0,00	25.344,00	25.344,00	25.344,00	25.343,00	0,00	0,00	0,00	0,00	0,00	101.375,00
PP2	Active	Tarhos	Tarhos Község Önkormányzata	Municipality	Hungary	DK-AI03 (HU33)	Békés (HU332)	Office and administrative costs - flat			9	N/A			0,00	0,00	894,71	725,92	729,29	857,66	50,46	0,00	0,00	3.258,10			
Total																	0,00	408.742,22	580.357,36	589.460,13	880.734,24	40.181,55	0,00	2.499.475,50			

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